



European Commission

EIPC
Entrepreneurship & Innovation
Programme Management Committee

EIP WORK PROGRAMME 2009

(CONSOLIDATED VERSION)



cip competitiveness and innovation
framework programme
2007-2013

2 June 2009

TABLE OF CONTENT

- Introduction 4**
- (a) Access to finance for the start-up and growth of SMEs and investment in innovation activities..... 6**
 - EIP financial instruments for SMEs..... 6
 - Improving policies on financing innovation and SMEs..... 9
- (b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation12**
 - Enterprise Europe Network: Matchmaking events 12
 - Enterprise Europe Network: Environmental services for SMEs 15
 - SME and Craft Enterprises’ Participation in European Standardisation..... 18
 - Assisting SMEs to participate in global supply chains in specific industry sectors..... 21
 - Enterprise Europe Network: Network animation 24
 - Networks for the competitiveness and sustainability of European tourism 27
 - Initiative for better involvement of Defence SMEs in the European Internal market..... 30
 - Accounting requirements for SMEs..... 32
 - Follow-up of the implementation of the European statute for cooperatives 35
- (c) All forms of innovation in enterprises.....38**
 - Europe INNOVA: Accelerating innovation through public-private partnerships 38
 - PRO INNO Europe: Fostering trans-national cooperation on support for innovation 47
 - Public Procurement Networks in support of the Lead Market Initiative 55
 - Regional innovation panorama 58
 - Analysis of Innovation drivers and barriers in support of better policies..... 61
 - Sustainable Industrial Policy–Building on the Ecodesign Directive 64
 - Sectoral Approaches to fostering international action on climate change 67
 - Innobarometer 69
 - Foster SMEs in the agri-food sector through technology innovation, marketing capabilities and access to financing 71
 - Patinnova Conference 73
- (d) Eco-innovation75**
 - Eco-innovation: first application and market replication projects..... 75
- (e) Entrepreneurship and innovation culture78**
 - SME performance review 78

Entrepreneurial culture of young people & Entrepreneurship education good practice ..	81
Corporate Social Responsibility in support of the European Growth and Jobs Strategy.	84
e-skills: awareness raising campaign and evaluation.....	87
European SME Week	90
SME access to public procurement.....	92
Competitiveness Analysis of the construction sector / Lead Market on sustainable construction.....	94
Enterprise Europe Network: Network of female entrepreneur ambassadors	98
European Enterprise Awards	101
European Charter for Small Enterprises.....	104
(f) Enterprise and innovation related economic and administrative reform.....	106
Enterprise Europe Network: SME panels - Communication with SMEs	106
Information campaign on CE Marking	109
Eurobarometer survey of attitudes towards structural economic reforms.....	112
Follow-up on the High Level Group on Administrative Burdens	114
Follow-up and accompanying actions to the HLG on the Competitiveness of Agro-Food Industry.....	116
Interim evaluation of the CIP	118

INTRODUCTION

The EIP work programme contains 39 implementing measures for the year 2009. On the basis of the six EIP objectives given in the CIP legal base¹, the distribution of budget and the main actions are the following:

- **Access to finance for the start-up and growth of SMEs and investment in innovation activities:** €161.2 million. This includes the financial instruments, which will be operated by the European Investment Fund (EIF), with €160.4 million (including €29 million for eco-innovation);
- **The creation of an environment favourable to SME cooperation**, particularly in the field of cross-border cooperation: €19.9 million. In terms of budget the priorities are as follows: Matchmaking events (€6 million), Environmental services for SMEs (€5 million), SME and Craft Enterprises' Participation in European Standardisation (€2.1 million) and Assisting SMEs to participate in global supply chains in specific industry sectors (€2 million).

As the multiannual grant agreements already in place to support the network continue until the end of 2010, there will only be a limited budget requirement for animation activities in 2009 (€2.3 million);

- **All forms of innovation** in enterprises: €58.4 million. This includes the actions Europe INNOVA (€29 million) and PRO INNO Europe (€18.5 million).

In addition, the following actions will be financed under this objective: Public Procurement Networks in support of the Lead Market Initiative (€3 million), the Regional Innovation Panorama (€2.5 million) and the analysis of innovation drivers and barriers in support of better policies (€2.5 million).

- **Eco-innovation:** €67.2 million (including the €29 million under the financial instruments for actions in the area of eco-innovation): €32.2 million are foreseen for first application and market replication projects, €1 million for pro-active environmental services for SMEs, €2 million under Europe INNOVA and €3 million under PRO INNO Europe;
- **Entrepreneurship and innovation culture:** €19.9 million. The actions under this objective consist mainly of actions supporting the Commission's proposal for a Small Business Act for Europe (SBA), such as the SME Performance Review (€3.7 million) and support for entrepreneurial culture of young people and entrepreneurship education good practice (€3 million).

In addition, actions such as Corporate Social Responsibility in support of the European Growth and Jobs Strategy (€3 million), e-skills (€2.5 million) and the European SME week (€2.2 million) will be financed under this objective.

- **Enterprise and innovation-related economic and administrative reform:** €6.8 million. In terms of budget, the most important actions under this objective are the SME panels (€2 million), the information campaign on CE marking (€2 million) and the Eurobarometer survey of attitudes towards structural economic reforms (€1 million).

¹ Decision No 1639/2006/EC of the European Parliament and of the Council of 24 October 2006, Article 10

An overview table of the measures and the corresponding budget grouped by objective can be found in the annex.

The impact of measures under the EIP is assessed in the regular evaluation reports as set out in the legal base. The currently ongoing interim evaluation of the EIP will further help focusing the annual work programmes and increasing the programme's impact on the competitiveness of European businesses, in particular SMEs.

As regards all grants envisaged in this work programme, each proposal will be evaluated on the base of the selection and award criteria specified in the respective call for proposals. Essentially, these criteria are based on the following:

SELECTION criteria:

- financial capacity to complete the proposed operation;
- stable and sufficient sources of finance to ensure the continuity of their organisation throughout the project and to play a part in financing it;
- technical capacity to complete the proposed operation;
- operational (technical and management) capacity to complete the operation;
- capacity to manage activity corresponding to the size of the project for which a grant is requested;
- adequate professional qualifications and experience of the team responsible for the project/operation.

AWARD criteria: An evaluation of the quality of proposals, including the proposed budget, will be based on the following award criteria:

- Relevance of the actions proposed in view of the objectives established in the Call;
- Quality of the proposed actions;
- Impact on target audience;
- Budget and cost-effectiveness.

(A) ACCESS TO FINANCE FOR THE START-UP AND GROWTH OF SMES AND INVESTMENT IN INNOVATION ACTIVITIES

EIP FINANCIAL INSTRUMENTS FOR SMES

YEAR

2009

MEASURE NO

ENT/CIP/09/A/N01S00

EIP OBJECTIVE

(a) Access to finance for the start-up and growth of SMEs and investment in innovation activities

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

The overall objective of the financial instruments is to improve access to finance for the start-up and growth of SMEs and investment in innovation activities, including eco-innovation, by:

- increasing investment volumes of risk capital funds and investment vehicles promoted by business angels;
- providing leverage to SME debt financing instruments and thus increasing the supply of debt finance to SMEs.

INDICATORS

Indicators will include:

- the degree of change in investment volumes of venture capital funds and investment vehicles promoted by business angels;
- the change in the volume of investment financing;
- the number of SMEs receiving new financing;
- the number of jobs created or maintained in SMEs receiving new financing;
- total net disbursement.

IMPLEMENTATION MODE

Sub-delegation

DESCRIPTION

There are three Financial Instruments for SMEs:

1. The High Growth and Innovative SME Facility (GIF)

This facility increases the supply of equity for innovative SMEs in their early stages (GIF1) and in the expansion phase (GIF2). GIF is operational since November 2007 and implemented by the European Investment Fund (EIF) on behalf of the European Commission. Investment proposals by Financial Intermediaries are selected on the basis of an open call for expression of interest (OJ C 302 of 14 December 2007).

2. The SME Guarantee Facility (SMEG)

The SMEG provides counter or co-guarantees to guarantee schemes operating in eligible countries, and direct guarantees to financial intermediaries, in order to increase the supply of debt finance to SMEs. SMEG is operational since September 2007 and implemented by the

European Investment Fund (EIF) on behalf of the European Commission. Intermediaries are selected on the basis of an open call for expression of interest. (OJ C 226 of 26 September 2007).

3. The Capacity Building Scheme (CBS)

This scheme supports the capacity of financial intermediaries by improving the investment and technology expertise of funds. CBS consists of the Seed Capital Action and the Partnership Action.

The draft contract for the Seed Capital Action is currently under preparation, and the Commission services are exploring the best way of implementing this instrument that is open, in addition to the EIF, also to other International Financial Intermediaries. The Seed Capital Action is foreseen to be operational in early 2009.

The Partnership Action should have constituted an element of the Capacity Building Scheme as described in Art. 20 of the CIP decision. A significant part of the action should have related to improving banks' and financial institutions capacity to assess the commercial viability of projects with a significant eco-innovation component. The action was first presented to the International Financial Institutions mentioned in the legal base (EBRD, CEB and EIF/EIF) in July 2007. All IFI's showed fundamental doubts about the viability of this instrument due to the restriction on incentives resulting from State aid rules and the resulting limited size of projects and in the end declined their participation. The Partnership Action therefore cannot be implemented on the basis of the principles set out in the legal base.

Participating financial institutions are required to incorporate in their promotional material clear references to the support provided by the European Commission and have to ensure that each final beneficiary is made aware of this.

To raise awareness of the funding opportunities for SMEs, "EU finance days for SMEs" (started in 2008) will be organised in EU capitals 2009 and 2010. These EU finance days are intended to improve the visibility of the programme at the level of final beneficiaries, the Enterprise Europe Network (EEN) and other stakeholders. A dedicated website for the financial instruments, has been developed with a view to helping SMEs to apply for loans and other finance supported by CIP. It is accessible to SMEs since March 2008 under <http://www.access2finance.eu> and will be further enhanced as financial intermediaries sign contracts under SMEG. Furthermore, the European Commission prepared a "Practical Guide to EU Funding Opportunities for Research and Innovation" that covers the CIP financial instruments, and a "Guiding paper for Investors on eco-innovation in CIP financial instruments".

For more details on this action please refer to the respective descriptions under the 2007 and 2008 EIP work programmes.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Sub-delegation/agreement	Q4/2008
Total duration (months) 84	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Sub-delegation	ENT/CIP/09/A/N01S001	2009	B	131,442,319	No
Sub-delegation	ENT/CIP/09/A/N01S002	2009	B	29,000,000	Yes

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION		
Year	All	BA	B		
2007	0	0	0	Calls for tender	0
2008	0	0	0	Calls for proposal	0
2009	160,442,319	0	160,442,319	Use of existing framework contract	0
2010	0	0	0	New framework contract	0
2011	0	0	0	Ad hoc grant	0
2012	0	0	0	Expert reimbursement	0
2013	0	0	0	Sub-delegation	160,442,319
				Negotiated procedure	0
				Administrative arrangement	0
				Other	0
TOTAL			160,442,319	TOTAL FOR ECO-INNOVATION	29,000,000

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- ENV.G.3, ECFIN.L.2

IMPROVING POLICIES ON FINANCING INNOVATION AND SMES

YEAR

2009

MEASURE NO

ENT/CIP/09/A/N02S00

EIP OBJECTIVE

(a) Access to finance for the start-up and growth of SMEs and investment in innovation activities

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

The objective is to help participating countries to implement good practices, and to monitor progress in order to facilitate the financing of innovation and SMEs. The goal is to cover most participating countries by the end of 2009.

INDICATORS

Indicators of improved policies include:

- Long-term improvement in access to venture capital and business angel funding;
- Long-term improvement in access to borrowing;

As measured by the Enterprise Finance Index and the regular survey of SME finance.

On Finance Days specifically: The satisfaction of participants as measured by the feedback forms; visibility of the events in media; and the participation of key intermediary organisations.

IMPLEMENTATION MODE

Call for tenders, use of existing framework contract

DESCRIPTION

The actions follow policies outlined in the “Small Business Act” and the Council conclusions “A fresh impetus for competitiveness and innovation of the European Economy”. The focus in 2009 will be on further developing the Enterprise Finance Index launched in 2008 by conducting a survey of SME finance in cooperation with the European Central Bank, and to continue the series of Finance Days in participating countries.

1. Enterprise Finance Index: To support evidence-based policy-making and to provide participating countries with comparable information about SME finance, the Enterprise Finance Index will be developed further, focusing in particular on a survey of SME finance in cooperation with the European Central Bank. The survey, to cover all forms of financing, will be carried out using a framework contract, complemented by a service contract for the further development of the Enterprise Finance Index.

2. Finance Days: In order to contribute to a better understanding of available financing options, the Commission will continue to organise a series of Finance Days in the participating countries. The organisation will be carried out using existing framework contracts.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contract	Q1/2009
Specific contract	Q1/2009
Publication of call	Q3/2009
Total duration (months) 24	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Use of existing framework contract	ENT/CIP/09/A/N02S001	2009	B	450,000	No
Use of existing framework contract	ENT/CIP/09/A/N02S002	2009	B	220,000	No
Calls for tender	ENT/CIP/09/A/N02S003	2009	B	100,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA B		
2007	0	0	0	Calls for tender 100,000
2008	0	0	0	Calls for proposal 0
2009	770,000	0	770,000	Use of existing framework contract 670,000
2010	0	0	0	New framework contract 0
2011	0	0	0	Ad hoc grant 0
2012	0	0	0	Expert reimbursement 0
2013	0	0	0	Sub-delegation 0
				Negotiated procedure 0
				Administrative arrangement 0
				Other 0
TOTAL			770,000	TOTAL FOR ECO-INNOVATION 0

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- ESTAT, COMM, ECFIN

CALL FOR TENDERS: ENT/CIP/09/A/N02S003**TITLE OF THE CALL**

Update and development of the Enterprise Finance Index
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OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q3/2009
Total duration (months) 18	
TOTAL INDICATIVE BUDGET FOR THE CALL	
100,000	

(B) CREATION OF AN ENVIRONMENT FAVOURABLE TO SME CO-OPERATION, PARTICULARLY IN THE FIELD OF CROSS-BORDER CO-OPERATION

ENTERPRISE EUROPE NETWORK: MATCHMAKING EVENTS

YEAR

2009

MEASURE NO

ENT/CIP/09/B/N01S00

EIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

Qualitative objectives:

- increase the readiness of SMEs to go international by providing a platform for initiating negotiations and for productive cooperation activities;
- promote and support advanced business cooperation activities focusing on matching partners to facilitate business, technology and research agreements;
- direct Enterprise Europe Network partners to specific sectors such as environmental and energy technologies, industries and services as well as areas from the Lead markets;
- mainstream the tools developed by former networks into the Enterprise Europe Network to achieve higher impact from matchmaking / brokerage events.

INDICATORS

- Number of business, technology and research agreements and number of new contacts between businesses;
- Percentage of participating SMEs considering the project as positive for their business;
- Quality of events based on satisfaction questionnaires;
- Percentage of SMEs reporting an increase in turn-over.

IMPLEMENTATION MODE

Call for proposals

DESCRIPTION

The measure will be implemented through a call for proposals which will be restricted to the partners in the Enterprise Europe Network according to Article 21(4) of the CIP Decision.

The aim of the project is to promote and support advanced business cooperation activities focusing on matching partners to facilitate business, technology and research agreements. These activities are to be implemented primarily through matchmaking / brokerage events focusing amongst others on environment, energy and lead market areas (e-health, sustainable construction, recycling, bio-based products, protective textiles or renewable energies) with the involvement and in support of the work of the Enterprise Europe Network partners. The measure will be implemented by the Executive Agency for Competitiveness and Innovation (EACI).

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q4/2008
Final report	Q4/2011
Total duration (months) 24	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for proposal	ENT/CIP/09/B/N01S001	2009	B	6,000,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA	B	
2007	0	0	0	Calls for tender 0
2008	0	0	0	Calls for proposal 6,000,000
2009	6,000,000	0	6,000,000	Use of existing framework contract 0
2010	0	0	0	New framework contract 0
2011	0	0	0	Ad hoc grant 0
2012	0	0	0	Expert reimbursement 0
2013	0	0	0	Sub-delegation 0
				Negotiated procedure 0
				Administrative arrangement 0
				Other 0
TOTAL			6,000,000	TOTAL FOR ECO-INNOVATION 0

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- ENTR.D.2

CALL FOR PROPOSALS: ENT/CIP/09/B/N01S001**TITLE OF THE CALL**

Matchmaking events

PRIORITIES

SMEs Cross-border cooperation

OBJECTIVES

The aim of the project is to promote and support advanced business cooperation activities focusing on matching partners to facilitate business, technology and research agreements. These activities are implemented with the involvement and in support of the work of the Enterprise Europe Network partners in the sectors of environment, energy and lead markets.
--

RATE OF CO-FINANCING

50%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q4/2008
Final report	Q4/2011
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

6,000,000

ENTERPRISE EUROPE NETWORK: ENVIRONMENTAL SERVICES FOR SMES

YEAR

2009

MEASURE NO

ENT/CIP/09/B/N02S00

EIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

The objective of the project is to ensure that pro-active services are provided to help SMEs turning environmental challenges into economic opportunities. This will be achieved without duplicating activities of other European, national and regional programmes in the field of environment. Instead available expertise and results will be identified, marketed and disseminated EU-wide, through the Enterprise Europe Network, in order to maximise the uptake by SMEs.

INDICATORS

- number of Enterprise Europe Network Staff receiving first level service training or service
- number of environment consultant using the promoted methods
- number of local organisations with which cooperation agreements signed for "no wrong door" implementation
- number of SMEs participating in workshops
- number of SMEs receiving environment-related second level service number of SMEs whose business has benefited from these services

IMPLEMENTATION MODE

Call for proposals

DESCRIPTION

The measure will be implemented through a call for proposals which will be restricted to the partners in the Enterprise Europe Network according to Article 21(4) of the CIP Decision.

For a geographical area covering at least three countries participating in the EIP, partners will identify the sectors that are a priority in terms of their impact on the environment; describe what is done for SMEs in the field of environment through local, regional, national and European initiatives; propose solutions to create synergies between programmes; build on existing expertise and improve services to SMEs.

Specific measures are likely to include: training of Enterprise Europe Network staff to enable them to provide a first-level service and signpost clients to second-level service providers; cooperation between Enterprise Europe Network and local second-level service providers; organising workshops targeting environment consultants and SMEs; providing direct individualised second-level services to SMEs when these are not available from local service providers.

The measure will be implemented by the Executive Agency for Competitiveness and

Innovation (EACI).

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Total duration (months) 24	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for proposal	ENT/CIP/09/B/N02S001	2009	B	4,000,000	No
Calls for proposal	ENT/CIP/09/B/N02S002	2009	B	1,000,000	Yes

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA	B	
2007	0	0	0	0 Calls for tender
2008	0	0	0	0 Calls for proposal
2009	5,000,000	0	5,000,000	Use of existing framework contract
2010	0	0	0	0 New framework contract
2011	0	0	0	0 Ad hoc grant
2012	0	0	0	0 Expert reimbursement
2013	0	0	0	0 Sub-delegation
				Negotiated procedure
				Administrative arrangement
				Other
TOTAL			5,000,000	TOTAL FOR ECO-INNOVATION
				1,000,000

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

– ENV

CALL FOR PROPOSALS: ENT/CIP/09/B/N02S001

TITLE OF THE CALL

Services for SMEs in the field of environment through the Enterprise Europe Network

PRIORITIES

SMEs, Innovation

OBJECTIVES

The objective of the project is to ensure that services are provided to help SMEs turn environmental challenges into economic opportunities. This will be achieved without duplicating activities of other European, national and regional programmes in the field of

environment. Instead available expertise and results will be identified, marketed and disseminated EU-wide, through the Enterprise Europe Network, in order to maximise the uptake by SMEs.

RATE OF CO-FINANCING

80%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

5,000,000

SME AND CRAFT ENTERPRISES' PARTICIPATION IN EUROPEAN STANDARDISATION

YEAR

2009

MEASURE NO

ENT/CIP/09/B/N03S00

EIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

Qualitative objectives:

- Better adaptation of the standardisation process to the needs of craft enterprises and SMEs
- to encourage and increase the use of standards by craft enterprises and SMEs

Operational objectives

- To foster SMEs' participation in the standardisation process
- To provide better information to SMEs on standardisation

INDICATORS

1. Quantitative:

- Number of SME experts participating in technical committees (TC) of the main standardisation bodies;
- Number of seminars, trainings for SMEs and experts;
- Number of visitors of the website;
- Number of TC having been informed about the newly created "SME Helpdesk" for experts in TC (to ensure that SMEs' needs are taken into account when writing standards).

2. Qualitative:

Level of quality of the documents produced by NORMAPME as evaluated by the Commission on the occasion of the analysis of the reports submitted.

3. Impact:

Impact on the SME friendliness of the standardisation procedure and enterprises' awareness about standards will be measured in the context of the final evaluation of the EIP through survey of enterprises and their associations in 2010. Results of the ongoing evaluation of past actions will be taken into account.

IMPLEMENTATION MODE

Ad hoc grant

DESCRIPTION

Support for involvement of SME

- Provide information to SMEs and craft businesses on standardisation and exploit feedback;
- Organise SMEs' and craft enterprises' participation and representation in national,

<p>European and International standardisation bodies (NSO,CEN, CENELEC, ETSI, ISO/IEC/ITU);</p> <ul style="list-style-type: none"> - Appoint experts in Technical Committees (TC) of the European Standardisation Organisations in order to represent SMEs' and crafts' interests; - Participate in strategic meetings, committees and conferences to promote SME interests; - Organise training seminars for SMEs and experts; - Extensively disseminate information (training seminars, website, newsletter, etc.); - Report back to the Commission
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OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Sub-delegation/agreement	Q2/2009
Final report	Q3/2010
Total duration (months) 12	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Ad hoc grant	ENT/CIP/09/B/N03S001	2009	B	2,100,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA	B	
2007	0	0	0	0 Calls for tender
2008	0	0	0	0 Calls for proposal
2009	2,100,000	0	2,100,000	Use of existing framework contract
2010	0	0	0	0 New framework contract
2011	0	0	0	0 Ad hoc grant
2012	0	0	0	0 Expert reimbursement
2013	0	0	0	0 Sub-delegation
				Negotiated procedure
				Administrative arrangement
				Other
TOTAL			2,100,000	TOTAL FOR ECO-INNOVATION
				0

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- ENTR.I.3

AD HOC GRANTS:

TITLE OF THE CALL

Promotion of craft and SMEs in the standardisation area

BENEFICIARY

NORMAPME aisbl

JUSTIFICATION MONOPOLY

An ad-hoc grant will be awarded to NORMAPME in order to promote craft & SMEs by various specific actions which require a high level of expertise in two distinct fields: standardisation and crafts and SMEs needs. Only NORMAPME is able to carry out these specialized activities having the required expertise and technical competency in the standardisation area as well as in the craft and SMEs area. Financing decision is used as the award decision
--

RATE OF CO-FINANCING

Up to 95 %

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Sub-delegation/agreement	Q2/2009
Final report	Q3/2010
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,100,000

ASSISTING SMES TO PARTICIPATE IN GLOBAL SUPPLY CHAINS IN SPECIFIC INDUSTRY SECTORS

YEAR

2009

MEASURE NO

ENT/CIP/09/B/N04S00

EIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

The objective is to harmonise business processes and data exchange architectures and standards at European and/or international level, in specific industry sectors and at cross-sectoral level. The fundamental objective is to optimise production and procurement processes in these specific sectors in Europe, in terms of profitability, time to market, and reactivity. This is expected to help SMEs in these sectors to participate in global digital supply chains. Candidate sectors to be targeted in 2009 are the automotive, construction and the food industry/agriculture. These are all SME-intensive sectors of high economic importance for Europe, and, therefore likely to increase their competitiveness significantly through the adoption and innovative use of ICT and eBusiness processes.

INDICATORS

1. Participation: number of participating countries (through European and national sectoral associations), stakeholders (including enterprises participating in the pilot action), ICT solutions providers and visitors to the website.
2. Deliverables:
The number of national sectoral associations adopting the models to measure the degree of consensus of industry stakeholders on the recommended reference architecture.
3. Implementation: (a) breadth of consultation and openness to participation for all interested stakeholders (b) timely delivery of expected deliverables (c) adherence to planned budget.
4. Effectiveness:
Short-term impact: number of stakeholders (both individual enterprises and multipliers, e.g. national and regional sectoral associations) directly involved and committed to use and/or actively disseminate the commonly agreed processes and standards in their future business transactions;
Long-term impact: number of follow up measures taken by the Commission, participating countries and stakeholders to promote the implementation of the recommended processes and standards at firm level all over Europe.

IMPLEMENTATION MODE

Call for tenders

DESCRIPTION

The measure envisages one project involving one or two industry sectors with the objective to harmonise and standardise their exchange models all over Europe. The final selection of sectors will be made by the eBusiness Support Network Steering Group in 2008. The

exchange models include data interchanges, catalogues, orders, invoices, etc. and they have to be compliant with EC standards. When the exchange models are defined and harmonised, it will be possible to standardise them and consequently to stabilise the data processing architecture, with the following consequences:

- the choice of e-Business solutions and services, suitable for SMEs, becomes easier;
- his approach reduces the risks of investment in ICT, as the solutions become more widely applicable.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2009
Final report	Q4/2012
Total duration (months) 36	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for tender	ENT/CIP/09/B/N04S001	2009	B	2,000,000	No

Year	TOTAL PER YEAR/CREDITS		TOTAL PER ACTION	
	All	BA B		
2007	0	0	0	Calls for tender 2,000,000
2008	0	0	0	Calls for proposal 0
2009	2,000,000	0	2,000,000	Use of existing framework contract 0
2010	0	0	0	New framework contract 0
2011	0	0	0	Ad hoc grant 0
2012	0	0	0	Expert reimbursement 0
2013	0	0	0	Sub-delegation 0
				Negotiated procedure 0
				Administrative arrangement 0
				Other 0
TOTAL			2,000,000	TOTAL FOR ECO-INNOVATION 0

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- INFSO, RTD

CALL FOR TENDERS: ENT/CIP/09/B/N04S001

TITLE OF THE CALL

Assisting SMEs participate in global supply chains in specific industry sectors

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2009
Final report	Q4/2012
Total duration (months) 36	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,000,000

ENTERPRISE EUROPE NETWORK: NETWORK ANIMATION

YEAR

2009

MEASURE NO

ENT/CIP/09/B/N05S00

EIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

The objective is to animate and govern the Enterprise Europe Network and to ensure its operation. This will ensure the European dimension and help the Network to provide its services in an efficient and effective manner and at the highest quality possible.

Up to €450,000 of the amount for this action can be directly awarded to the Swedish presidency of the EU or its representative to co-finance the second annual conference of the Network to be organised in Sweden during the second half of 2009.

INDICATORS

- number of reported problems with the network IT tools and downtime of the tools
- number of network partners participating in relevant training courses
- number of working groups, feedback from participants
- number of participants at the network annual conference, feedback from participants

IMPLEMENTATION MODE

Ad hoc grant, framework contract

DESCRIPTION

Network animation tasks and the related budget are implemented by the Executive Agency for Competitiveness and Innovation (EACI)

Network animation covers:

- 1) governance of the network, in particular by organising the Annual Conference, Steering Group and Working Group meetings
- 2) IT tools and databases, in particular by operating, maintaining and improving IT tools and databases, ensuring data quality, and maintaining an IT helpdesk;
- 3) network communication, information and support, preparing an operational communication plan, and promotional material and infrastructure and increasing visibility and networking;
- 4) training, implementing an operational training plan;
- 5) services to the network, quality and reporting systems, in particular by reporting on achievements, weaknesses and risks.

Expert group meetings are planned to support policy work related to the network.

Up to €450,000 will be directly awarded to a public representative body of the Swedish government to co-finance the second annual conference of the Network in the context of the Swedish presidency of Council.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contract	Q1/2009
Total duration (months) 12	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Ad hoc grant	ENT/CIP/09/B/N05S001	2009	B	450,000	No
Use of existing framework contract	ENT/CIP/09/B/N05S002	2009	B	1,850,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA	B	
2007	0	0	0	0 Calls for tender
2008	0	0	0	0 Calls for proposal
2009	2,300,000		2,300,000	Use of existing framework contract 1,850,000
2010	0	0	0	0 New framework contract
2011	0	0	0	0 Ad hoc grant 450,000
2012	0	0	0	0 Expert reimbursement
2013	0	0	0	0 Sub-delegation
				Negotiated procedure
				Administrative arrangement
				Other
TOTAL			2,300,000	TOTAL FOR ECO-INNOVATION
				0

AD HOC GRANTS:**TITLE OF THE CALL**

Annual conference of the Enterprise Europe Network

BENEFICIARY

The Swedish government or its representative

JUSTIFICATION MONOPOLY

An ad-hoc grant will be granted, without a call for proposals, to a public representative body of the Swedish government. Only the Swedish government (or its representative) is able to organise this conference given that it is the only type of authority having the required competency on this subject in Sweden and will be consequently in a position of de facto monopoly. This ad hoc grant will be subject to an award decision to be based on an evaluation.

RATE OF CO-FINANCING

up to 80%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Conferences/meeting/workshop	Q3/2009
Total duration (months) 1	

TOTAL INDICATIVE BUDGET FOR THE CALL

450,000

NETWORKS FOR THE COMPETITIVENESS AND SUSTAINABILITY OF EUROPEAN TOURISM

YEAR

2009

MEASURE NO

ENT/CIP/09/B/N06S00

EIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

POLITICAL PRIORITIES

Innovation

OBJECTIVES OF THE IMPLEMENTING MEASURE

The overall objective is to enhance the sustainability and competitiveness of European tourism enterprises, in particular SMEs -as they are the main actors in tourism-, while allowing for wider economic, social and environmental benefits to be gained. Specific objectives are: to support networks of destinations at local and regional level so as to create a favourable framework for tourism sustainability, to improve cooperation on sustainability issues through tourism networks, to increase the level of awareness of enterprises, in particular SMEs, about good practices, and to foster sustainability-driven innovation in the tourism sector.

INDICATORS

- Number of partners involved in the networks
- Level of involvement of relevant actors
- Quality of networking platforms created
- Number of SMEs reached through the initiatives

IMPLEMENTATION MODE

Call for proposals

DESCRIPTION

The Commission identifies sustainability as a competitiveness aspect of European tourism (Agenda for a sustainable and competitive European tourism, October 2007).

Whereas most large companies have formal sustainability policies, this tends not to be the case with small and micro companies, which are still not driven by the market or by the framework provided by their destination to do so.

To this end, networking between public and/or private bodies – especially with the involvement of destinations at regional/local level – and cooperation between existing networks should trigger a higher level of involvement of SMEs with regard to sustainability. The call for proposals will select actions which focus on providing networking platforms supplemented by knowledge gathering and research, awareness raising, education and capacity building activities, and dissemination of good practices related to tourism sustainability.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Total duration (months) 18	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for proposal	ENT/CIP/09/B/N06S001	2009	B	800,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION		
Year	All	BA	B		
2007	0	0	0	Calls for tender	0
2008	0	0	0	Calls for proposal	800,000
2009	800,000	0	800,000	Use of existing framework contract	0
2010	0	0	0	New framework contract	0
2011	0	0	0	Ad hoc grant	0
2012	0	0	0	Expert reimbursement	0
2013	0	0	0	Sub-delegation	0
				Negotiated procedure	0
				Administrative arrangement	0
				Other	0
TOTAL	800,000			TOTAL FOR ECO-INNOVATION	0

CALL FOR PROPOSALS: ENT/CIP/09/B/N06S001

TITLE OF THE CALL

Networks for the competitiveness and sustainability of European tourism

PRIORITIES

In order to support stakeholders' efforts in the implementation of the "Agenda for a sustainable and competitive European tourism" (COM(2007) 621), a first call for proposals was published in 2008. This project will provide a further opportunity in this direction, focusing the attention also on the involvement of destinations at local and regional level.

OBJECTIVES

Support for initiatives of public and/or private bodies, or their networks, to contribute to enhancing the sustainability and competitiveness of European tourism, especially for small and micro enterprises, while allowing for wider economic, social and environmental benefits to be gained.

RATE OF CO-FINANCING

75%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Total duration (months) 18	

TOTAL INDICATIVE BUDGET FOR THE CALL

800,000

INITIATIVE FOR BETTER INVOLVEMENT OF DEFENCE SMES IN THE EUROPEAN INTERNAL MARKET

YEAR

2009

MEASURE NO

ENT/CIP/09/B/N07S00

EIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

POLITICAL PRIORITIES

Industrial policy

OBJECTIVES OF THE IMPLEMENTING MEASURE

Identification and implementation of instruments aiming at facilitating the participation of SME's in the European defence supply chain.

INDICATORS

- Number of SMEs / business associations participating in the conferences;
- Number of companies which register to the web portal;
- Number of countries reached by the measure;
- Percentage of increase of the number of notices published on the EDA (European Defence Agency) Electronic Bulletin Board on Industry Contracts opportunities.

IMPLEMENTATION MODE

Call for tenders (services for organising events and creation of a database)

DESCRIPTION

Organisation of events and/or development of instruments aiming at facilitating access to information for/on defence SMEs. A meeting with defence SMEs will be organised to identify their special needs. Its results will further help to develop the appropriate instruments, for example the creation of a website which provides the information necessary for defence SMEs.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q3/2009
Conferences/meeting/workshop	Q4/2009
Final report	Q4/2011
Total duration (months) 27	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for tender	ENT/CIP/09/B/N07S001	2009	B	750,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA	B	
2007	0	0	0	Calls for tender 750,000
2008	0	0	0	Calls for proposal 0
2009	750,000	0	750,000	Use of existing framework contract 0
2010	0	0	0	New framework contract 0
2011	0	0	0	Ad hoc grant 0
2012	0	0	0	Expert reimbursement 0
2013	0	0	0	Sub-delegation 0
				Negotiated procedure 0
				Administrative arrangement 0
				Other 0
TOTAL			750,000	TOTAL FOR ECO-INNOVATION 0

CALL FOR TENDERS: ENT/CIP/09/B/N07S001

TITLE OF THE CALL

Better involvement of Defence SMEs in the European Internal Market (service contract)

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q3/2009
Conferences/meeting/workshop	Q4/2009
Final report	Q4/2011
Total duration (months) 27	

TOTAL INDICATIVE BUDGET FOR THE CALL

750,000

ACCOUNTING REQUIREMENTS FOR SMES

YEAR

2009

MEASURE NO

ENT/CIP/09/B/N09S00

EIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

Qualitative objectives:

1. Provide an overview of existing accounting requirements for SMEs in participating countries
2. Analyse and identify the actual needs of users for accounting information concerning SMEs
3. Identify good practice in accounting requirements for SMEs and make recommendations and conclusions on them

Operational objectives:

1. Collecting and analysing factual information on existing accounting requirements for SMEs (the legal form of the entities is not specified) in participating countries
2. Analysis and identification of users' needs for accounting information with regard to SMEs. Surveys to be conducted among users, preparers and accounting professionals
3. Identification of the form and content of possible future policy initiatives for accounting requirements for SMEs complementary to the announced Commission proposal which would allow Member States to exempt microenterprises from accounting obligations
4. Communication of the results of the Study to policymakers and other stakeholders

INDICATORS

- 1) Participation
 - Number of users, preparers, accountants and countries in study
- 2) Quantitative
 - Timeliness of delivery of Study
- 3) Qualitative
 - Quality of Study with regard to:
 - Presentation and analysis of accounting information
 - Identification and analysis of users' needs for accounting information
 - Recommendations and conclusions on accounting requirements
- 4) Impact
 - Number of recommendations in the Study adopted by policymakers and stakeholders in policy initiatives for new accounting legislation

IMPLEMENTATION MODE

Call for tenders

DESCRIPTION

The study aims to provide an overview of the accounting requirements for SMEs from the users' point of view. The users of accounting information from SMEs are normally: business owners, management, governments, creditors, customers and employees. The study would survey, analyse and identify the users' needs for accounting information concerning SMEs.

There have been some initiatives in this field from e.g. the International Accounting Standards Board (IASB), which in 2007 issued an Exposure Draft (ED) for accounting standards for SMEs, but this project had a top-down approach with a global perspective. This ED has not been supported by the Commission and national governments. However, there is a need in the market to identify the accounting requirements for SMEs, because of the lack of simple and easy to apply accounting rules to satisfy users' needs.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Final report	Q3/2010
Total duration (months) 18	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for tender	ENT/CIP/09/B/N09S001	2009	B	500,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA B		
2007	0	0	0 Calls for tender	500,000
2008	0	0	0 Calls for proposal	0
2009	500,000	0 500,000	Use of existing framework contract	0
2010	0	0	0 New framework contract	0
2011	0	0	0 Ad hoc grant	0
2012	0	0	0 Expert reimbursement	0
2013	0	0	0 Sub-delegation	0
			Negotiated procedure	0
			Administrative arrangement	0
			Other	0
TOTAL		500,000	TOTAL FOR ECO-INNOVATION	0

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

– MARKT, ENTR.B.5

CALL FOR TENDERS: ENT/CIP/09/B/N09S001

TITLE OF THE CALL

Study on accounting requirements for SMEs

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Final report	Q3/2010
Total duration (months) 18	
TOTAL INDICATIVE BUDGET FOR THE CALL	
500,000	

FOLLOW-UP OF THE IMPLEMENTATION OF THE EUROPEAN STATUTE FOR COOPERATIVES

YEAR

2009

MEASURE NO

ENT/CIP/09/B/N10S00

CIP OBJECTIVE

(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation

POLITICAL PRIORITIES

Better regulation

OBJECTIVES OF THE IMPLEMENTING MEASURE

Qualitative objectives:

- Better legislation: check on the correct implementation of the measure

Operational objectives:

- to encourage and increase the use of the business form of cooperatives, inter alia through better information to SMEs on cooperation possibilities using cooperatives;
- to have reliable statistics on the importance of cooperatives.

INDICATORS

Study

1. Quality of the study as resulting from the evaluation from the Commission
 2. Possible proposals to amend the regulation based on the recommendations of the study
- Pilot projects
3. Degree of improvement of the statistics on the importance of cooperatives
 4. Number of countries which extended or improved already collected statistics.

IMPLEMENTATION MODE

Call for proposals, Call for tenders

DESCRIPTION

A. Study on the implementation of Regulation (EC) 1435/2003 on the statute for European Cooperative Society (ECS).

The Regulation provides for optional provisions which can be used, either by the Member States at the moment of the adoption of national measures or directly by the ECS in its articles of association, while in certain cases, the rules of the place of registration (national laws) will apply to the ECS. Thus the differences from one Member State to the other, as to the law applicable to the ECS, may be important. This heterogeneity may result in obstacles to the efficient operation of cooperatives and European Cooperatives on a cross-border European level. The Commission will have to make a report on the implementation of the statute in 2011, and it is therefore necessary to know what the situation is. In addition, it is interesting to know what the impact of the Regulation is on the national legislation, since it is a means of indirect harmonisation in the area.

B. Implementation of satellite accounts for cooperatives and mutuals

The Commission has developed a manual for the establishment of satellite accounts for cooperatives and mutuals. The development of such satellite accounts is the responsibility of national statistical offices. In order to promote the development of such accounts, a pilot

project should be conducted. The Commission, as has been done for satellite accounts on tourism, will launch a call for proposals to identify countries interested in collecting this information. It will fund feasibility studies, the establishment of satellite accounts, the update of existing satellite accounts or transnational co-operation and exchange of experience and good practice.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Final report	Q4/2010
Total duration (months) 24	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for tender	ENT/CIP/09/B/N10S001	2009	B	250,000	No
Calls for proposal	ENT/CIP/09/B/N10S002	2009	B	250,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA B		
2007	0	0	0	Calls for tender 250,000
2008	0	0	0	Calls for proposal 250,000
2009	500,000	0	500,000	Use of existing framework contract 0
2010	0	0	0	New framework contract 0
2011	0	0	0	Ad hoc grant 0
2012	0	0	0	Expert reimbursement 0
2013	0	0	0	Sub-delegation 0
				Negotiated procedure 0
				Administrative arrangement 0
				Other 0
TOTAL			500,000	TOTAL FOR ECO-INNOVATION 0

OTHER DGs, DIRECTORATES AND UNITS INVOLVED / CONSULTED

– ENTR.I.3

CALL FOR PROPOSALS: ENT/CIP/09/B/N10S002

TITLE OF THE CALL

Implementation of satellite accounts for cooperatives and mutuals

PRIORITIES

SMEs

OBJECTIVES

Collect statistical information for cooperatives and mutuals

RATE OF CO-FINANCING

Up to 95%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Final report	Q4/2010
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

250,000

CALL FOR TENDERS: ENT/CIP/09/B/N10S001**TITLE OF THE CALL**

Study on the implementation of the European Cooperative Society (ECS) statute

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Final report	Q4/2010
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

250,000

(C) ALL FORMS OF INNOVATION IN ENTERPRISES

EUROPE INNOVA: ACCELERATING INNOVATION THROUGH PUBLIC-PRIVATE PARTNERSHIPS

YEAR

2009

MEASURE NO

ENT/CIP/09/C/N01S00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

POLITICAL PRIORITIES

Innovation

OBJECTIVES OF THE IMPLEMENTING MEASURE

The implementing measure responds to the specific objectives of the decision establishing the CIP (legal base), Articles 13 and 14(c).

Europe INNOVA is oriented towards the development and testing of new practical innovation support services for SMEs, notably start-ups, delivered in the field by platforms of public-private partnerships between European innovation professionals in view of their wider application, e.g. by the Enterprise Europe Network. The overall objective is to accelerate innovation processes and thus to facilitate the commercialisation of innovative products and services. The initiative therefore supports the Lead Market Initiative by invigorating entrepreneurial innovativeness through a catalysis between supply and improved demand factors that unleashes the innovation dynamics in the lead market areas. This action complements PRO INNO Europe which has the broader objective of designing and testing new innovation support mechanisms at programme level, involving therefore ministries and agencies, whereas Europe INNOVA is implemented within existing policy frameworks. Maximum effort shall be undertaken to further leverage the results of Europe INNOVA into the Enterprise Europe Network so as to ensure the widest possible impact for SMEs across Europe.

Under PRO INNO Europe and Europe INNOVA, a number of novel tools and service concepts have been proven to be of high potential for fast-growing SMEs at the European level. As these tools have been developed with public support, innovation support providers should be able to use them in a non-discriminatory manner. Taking into account that services in support of innovation management are not widely available in most Member States for SMEs, the Enterprise Europe Network could be instrumental to close this gap. This will at the same time valorise the investments already made into these tools and ensure widest possible impact.

INDICATORS

- Number, type and impact of new concepts, methods and approaches developed, tested and promoted;
- Number of SMEs having benefited through active involvement in the testing of the new concepts and the impact on their innovation performance;
- Number of innovation professionals across Europe, who shared directly or indirectly the knowledge gained from developing, testing and promoting the new concepts;
- Number, type and impact of new methods and tools proposed to the European Enterprise Network;

- Level and impact of liaising with related initiatives across Europe, demonstrating the openness of the Europe INNOVA initiative.

IMPLEMENTATION MODE

Call for proposals, Ad hoc grant

DESCRIPTION

The measure reinforces or establishes European Innovation Platforms (EIP) in the high priority policy themes of:

- Trans-national cluster co-operation;
- Knowledge-intensive services;
- Eco-innovation.

The EIPs consist each of (1) public-private partnerships at sectoral level that develop and test in the three areas new forms of customised innovation support services to SMEs and (2) a horizontal support action that offers analytical and practical support to the sectoral partnerships. The EIPs will be supported by the EC for three years, with the expectation that clear strategies on how the tested services can be widely deployed (“exit strategies”) will be defined for each of the sectoral partnerships.

The measure also comprises the project “Promotion of novel tools and service concepts for innovation support” to foster the sustainability of other outputs of Europe INNOVA.

To address the challenge of better promoting and valorising promising tools and services, a new pillar “Sustainability of novel European innovation support tools“ is foreseen under Europe INNOVA. Under this pillar, two actions are planned to be launched in 2009. They will build upon the two projects IMP³rove and ip4inno to ensure their further maintenance and leverage of their results to the Enterprise Europe Network and other intermediaries.

In order to further promote and emphasise the openness of the call for proposal, a partner search tool will be made available.

Action 1: European Innovation Platform for Clusters (Cluster-IP) - (Budget: 10.5 M€ for 3 years)

Building upon the current cluster cooperation projects under Europe INNOVA and taking into account the recommendations for further actions in this field as deriving from the European Cluster Alliance under PRO INNO Europe, a new generation of projects aiming at facilitating trans-national cooperation between cluster organisations in Europe will be launched. Under the new European Cluster Platform, three cluster partnerships will be established through grant agreements, in particular from areas covered by the Lead Market Initiative, notably in the fields of energy-efficiency and eco-innovation, which includes bio-based products, recycling and sustainable construction, and biotechnology in support of the bio-technology action plan. Preference will be given to the facilitation of trans-national cooperation between cluster organisations in different industrial fields, with the objective to reach world-class excellence.

Key actions of the cluster partnerships could include the exchange of technological and market intelligence, as well as the facilitation of trans-national partnerships on innovation, knowledge transfer and testing or certification services. New forms of cluster cooperation in the provision of such services should be developed and tested, which may include cooperation schemes with clusters at international level, supporting in particular the growth potential and

world-wide expansion of innovative SMEs. These services can therefore also be of interest to the Enterprise Europe Network.

The cluster partnerships will bring together publicly supported cluster organisations from at least three different countries eligible for such an activity under the CIP that provide a range of cluster support services. The partners may subcontract specific tasks to other organisations or external experts. For each partnership, an indicative budget of 2.5 M€ covering up to 65% of eligible project cost over 3 years is foreseen.

The objectives of the horizontal support action will be to improve the cluster mapping analysis currently performed by the European Cluster Observatory and further develop it towards a fully fledged service for companies, policy makers and cluster organisations. The action will build upon the existing methodology and provide further information on existing cluster organisations and their services for SMEs, including partnering events, training and cooperation. A grant agreement with a budget of 3 M€ for three years covering up to 95% of eligible costs is foreseen for the implementation of the horizontal action.

Close cooperation with the “Regions of Knowledge” initiative under FP7 will be ensured, with the view to differentiating supported activities and using synergies between them. Furthermore, the Enterprise Europe Network partners will be encouraged to cooperate with cluster organisations in their region and to participate in the call for proposals.

Action 2: European Innovation Platform for Knowledge Intensive Services (KIS-IP) – Phase 2 - (Budget: 4 M€ for 3 years)

Following an open call for proposals in 2007, a European Innovation Platform on Knowledge-intensive Services (KIS-IP) was established in February 2008. Taking into account the great interest in this action and its high potential impact, 2 additional sectoral partnerships will be added to the KIS-IP in market sectors of high political priority, such as those identified by the Lead Market Initiative, which are not yet covered by the currently existing sectoral partnerships.

The key actions of the new sectoral partnerships will correspond to those of the already established KIS-IP, i.e., to foster technological as well as non-technological innovation in services by developing new tools of innovation support to high growth innovative service SMEs. These tools would serve to better exploit research results and to facilitate the search for investors and business partners. The activities aim also at promoting the use of intellectual property and standards in specific KIS-sectors.

The new sectoral partnerships will bring together, through public-private partnerships, science parks, incubators, consultants, training centres, business angels and venture capitalists specialised in the sector as well as regional innovation and development agencies, chambers of commerce, business associations and standardisation organisations. Each partnership shall include a minimum of three partners representing innovation agencies or other governmental bodies from different countries and regions eligible for such activities under the CIP. Each partner will be invited to take the lead on a specific work package, which may be further supported through subcontracting to other organisations or external experts.

An indicative EC contribution of up to 4.0 M€ may be granted to the additional partnerships under this theme. The maximum EC contribution will be 65% of the eligible costs for each partnership, with a duration of three years.

Action 3: European Innovation Platform for Eco-innovation (Eco-innovation-IP) - (Budget: 11 M€ for 3 years, incl. 2 M€ eco-innovation budget)

A European Innovation Platform on eco-innovation will be established that will provide specifically support to the further implementation of the Lead Market Initiative, including the following market areas:

- sustainable construction;
- recycling;
- bio-based products.

The key actions to be implemented by the three sectoral partnerships aim at accelerating the commercialisation of innovative environment-friendly processes, products and services, e.g. through the provision of sector-specific market intelligence, customized innovation management training, facilitation of eco-innovation knowledge transfer and sector-specific IP training schemes. The activities shall pay specific attention to involving SMEs with clusters and to support services promoting the internationalisation of innovative start-ups. Another objective is the facilitation of access to finance by improving the investment and market readiness of innovative start-ups and bringing them together with specialised investors. Furthermore, the use of standards, notably those favouring interoperability, and quality labels shall be facilitated through user guides, certification schemes and interoperability tests.

It is expected that new forms of innovation support will be developed and practically tested with a great number of innovative SMEs, e.g. through voucher schemes. Particular attention would be paid to the usability of the new support services by the Enterprise Europe Network.

The sectoral partnerships will bring together, through public-private partnerships, science parks, incubators, consultants, training centres, business angels and venture capitalists specialised in the sector as well as regional innovation and development agencies, chambers of commerce, business associations and standardisation organisations. Each consortium shall include a minimum of three partners representing innovation agencies or other governmental bodies from different countries and regions eligible for such activities under the CIP. Consortium members will be invited to take the lead on a specific work package, which may be further supported through subcontracting to other organisations or external experts. For the three sectoral partnerships, an overall indicative contribution of 8.5 M€ for up to 65% of its eligible cost over 3 years is foreseen.

The horizontal support action will be delivered through two projects: First, a grant agreement of approximately 0.5 M€ for three years covering up to 95% of eligible cost is foreseen to further liaise the sectoral partnerships to the wider eco-innovation community. Furthermore, an “Eco-Business Club” will be established with the view to exchanging experience between European champions in this field. Secondly, a grant agreement of 2.0 M€ over three years for up to 95% of eligible cost will serve to establish an “Eco-innovation observatory” which will analyse notably future market and technology trends in this field to map the situation in Member States and provide a knowledge base for SMEs. This project will be financed by the eco-innovation budget.

Action 4: Promotion of novel tools and service concepts for innovation support - (Budget: 1 M€ for 3 years)

A large number of novel tools and service concepts has been developed and tested by the first generation of Europe INNOVA projects. To maximise their impact, they need to be leveraged for as wide a take up as possible into services provided by established innovation support providers, notably the Enterprise Europe Network. This requires to further develop them into full-fledged business support services by better promoting and valorising novel tools and service concepts existing tools and services.

The key activities in this regard are the establishment of a repository of novel tools and service concepts in support of SMEs and of a liaison group with Enterprise Europe Network as well as providing specialised assistance to the exit strategies of the European Innovation Platforms.

The project will be implemented through a call for proposals with a value of up to 1.0 M€ covering up to 95% of eligible cost for 3 years.

Action 5: IMP³rove Innovation Management Performance with Sustainable IMPact II (IMP³rove II) - (Budget: 2.0 M€ for 2 years)

In order to enhance the performance and growth of SMEs by improving their capacity to manage innovation, the online IMP³rove platform was developed and tested following a previous call for tender under Europe INNOVA. This action was prepared in close cooperation with Member States and aimed at addressing a specific market failure in this area. As a result, the EC has become the owner of the output of the project and is now interested to make it available for further use as widely as possible. Extensive field tests have shown that the approach meets the needs of SMEs. To fully capitalise on the investment and to promote its wider use by public and private innovation support providers and SMEs, the IMP³rove platform needs to be maintained and further promoted in order to become a common standard in measuring innovation management performance at the European level.

The key activity of IMP³rove II is the development and maintenance of quality certification schemes for trained innovation management consultants and for SMEs that have benchmarked themselves at the platform. Certified benchmarking reports will enable SMEs to demonstrate their excellence in innovation management and consequently facilitate their access to venture capital and public funding. To this end, the project will ensure the maintenance and further development of the software, data gathering and validation as well as the establishment of train-the-trainer courses on innovation management and the IMP³rove approach. These services shall be provided on a non-discriminatory and a non-profit basis. The project will also develop and implement a strategy to ensure the further maintenance of the platform on a self-sustainable basis. To facilitate the self-sustainability of the IMP³rove platform a grant will be offered.

Together with this grant, the existing intellectual property rights generated by the IMP³rove project will be transferred to the winning consortium incorporating a neutral certifying body under the condition that they will be further maintained and adapted to SMEs needs.

The project will be implemented through an open call for proposals with a value of up to 2 Mio € for two years.

Action 6: Intellectual Property for Innovation II (ip4inno II) – (Budget: 0.5 M€for 2 years)

In order to raise the awareness on, and usage of intellectual property by SMEs, National Patent Offices developed and tested under the leadership of the European Patent Office (EPO) and other partners under the PRO INNO Europe initiative a set of train-the-trainers modules, based on the best available training material found in this area. These modules serve to enhance the competence of IP trainers in Europe, who work directly with SMEs. The unique position of the project participants resulted in a high added value for SMEs which took part in the field tests in a large number of European countries. To fully capitalise on the investment and to promote their wider use by public and private innovation support providers, the modules need to be maintained and further promoted to attain self-sustainability in an open, equitable way.

Given the unique position of the project participants and their ownership of the intellectual property rights, the maintenance of this business support service will be ensured an ad-hoc grant to the EPO with a value of up to 0.5 Mio €for two years.

The key activities to be supported include the maintenance and further development of the teaching modules and information material developed by ip4inno. In addition, this project will extend the geographical coverage of the previous project and adapt and localise the learning material.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q4/2008
Sub-delegation/agreement	Q1/2009
Publication of call	Q1/2009
Final report	Q3/2011
Final report	Q3/2011
Final report	Q4/2012
Total duration (months) 48	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for proposal	ENT/CIP/09/C/N01S001	2009	B	24,500,000	No
Calls for proposal	ENT/CIP/09/C/N01S002	2009	B	2,000,000	Yes
Calls for proposal	ENT/CIP/09/C/N01S003	2009	B	2,000,000	No
Ad hoc grant	ENT/CIP/09/C/N01S004	2009	B	500,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA	B	
2007	0	0	0	Calls for tender 0

2008	0	0	0	Calls for proposal	28,500,000
2009	29,000,000	0	29,000,000	Use of existing framework contract	0
2010	0	0	0	New framework contract	0
2011	0	0	0	Ad hoc grant	500,000
2012	0	0	0	Expert reimbursement	0
2013	0	0	0	Sub-delegation	0
				Negotiated procedure	0
				Administrative arrangement	0
				Other	0
TOTAL			29,000,000	TOTAL FOR ECO-INNOVATION	2,000,000

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- ENTR.D.1, ENTR.B.1, ENTR.B.2, ENTR.E.2, ENTR.F.5, ENTR.G.4, ENTR.I.5, ENV, INFSO, TREN, RTD, REGIO, MARKT, AGRI, COMP, EAC

CALL FOR PROPOSALS: ENT/CIP/09/C/N01S001

TITLE OF THE CALL

Europe INNOVA Innovation Platforms for transnational cluster co-operation, knowledge-intensive services, eco-innovation and the promotion of novel tools and service concepts for innovation support

PRIORITIES

Innovation

OBJECTIVES

The call responds to the specific objectives of the decision establishing the CIP (legal base), Articles 13 and 14(c).

RATE OF CO-FINANCING

Sectoral Partnerships: 65%
Horizontal activities and action 4: 95%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q4 2008
Final report	Q4 2012
Total duration (months) 48	

TOTAL INDICATIVE BUDGET FOR THE CALL

26,500,000 Euros

CALL FOR PROPOSALS: ENT/CIP/09/C/N01S003**TITLE OF THE CALL**

Europe INNOVA Sustainability of Novel European Innovation Support Tools

PRIORITIES

Innovation

OBJECTIVES

The call responds to the specific objectives of the decision establishing the CIP (legal base), Article 13.

RATE OF CO-FINANCING

65%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Final report	Q3/2011
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,000,000

AD HOC GRANTS:**TITLE OF THE CALL**

Europe INNOVA Intellectual Property for Innovation II (ip4inno II)

BENEFICIARY

European Patent Office (EPO)

JUSTIFICATION FOR AWARD WITHOUT CALL FOR PROPOSALS

An ad-hoc grant will be awarded to the European Patent Office, without a call for proposals in accordance with Article 168(1)c of Regulation (EC, Euratom) No 2342/2002. The objective of the action is to maintain and further develop the teaching modules and information material developed by ip4inno. Only the European Patent Office as the current lead contractor can ensure the further maintenance and update of these modules provided that it achieves an agreement with other consortium members on the intellectual property rights.

Taken into account the high professional expertise of EPO in the field of IP and that the ip4inno modules build upon best available practice in Europe, this approach combines at the same time high proficiency with the expectation that the modules will be further developed and maintained over time.

This ad-hoc grant will be subject to an award decision by the responsible Authorising Officer by sub-Delegation to be based on an evaluation report. A budget of 0.5 Mio €EUR corresponding to a maximum of 75% of the eligible costs is foreseen.

RATE OF CO-FINANCING

75%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Sub-delegation/agreement	Q1/2009
Final report	Q3/2011
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

500,000

PRO INNO EUROPE: FOSTERING TRANS-NATIONAL COOPERATION ON SUPPORT FOR INNOVATION

YEAR

2009

MEASURE NO

ENT/CIP/09/C/N02S00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

POLITICAL PRIORITIES

Innovation

OBJECTIVES OF THE IMPLEMENTING MEASURE

The implementing measure responds to the specific objectives of the decision establishing the CIP (legal base), Articles 13, 14, 15 and 16.

PRO INNO Europe contributes to closer cooperation between innovation policy makers and public support organisations at different levels with a view to contributing to the development of new and better innovation policies in Europe. These policy learning and development actions are complemented by Europe INNOVA actions which are oriented towards the development and testing of new practical innovation support services for SMEs delivered by platforms of public-private partnerships between European innovation professionals. The proposed actions under PRO INNO Europe closely reflect the recommendations of the Communication on a broad-based innovation strategy for the EU, notably in relation to making the EU more innovation-friendly through wide partnerships involving consumers and citizens and by promoting cooperation between stakeholders. Therefore, the proposed PRO INNO Europe actions will bring together public actors responsible for innovation with a view to fostering trans-national cooperation on support for innovation through different instruments with the following specific objectives:

1. "INNO-Nets":

The objective of "INNO-Nets" is to encourage regional and national innovation policy makers and support providers to work more closely together in well-defined priority areas such as clusters, services, eco-innovation and support services provisions. The main outcome will be the development of concrete policy recommendations for better cooperation between regional and national innovation support schemes, as well as specific activities and pilot actions for their implementation. The INNO-Nets will be organised as open platforms for innovation policy learning with a view to actively involve all interested and relevant actors in these areas. The results will be further disseminated as widely as possible. In order to further promote and emphasise the openness of the call for proposals, a partner search tool will be made available.

2. "INNO-Actions":

The objectives of "INNO-Actions" is to support trans-national cooperation among regional and/or national authorities contributing to the creation of a more favourable innovation culture in Europe and to raise the quality of services provided by cluster organisations to enterprises. The main outcome will be the organisation of awareness actions aimed at bringing innovation closer to citizens and at providing SMEs with detailed information on innovation support

services as well as the development of a European quality scheme for cluster organisations.

3. "Promotion of PRO INNO Europe Results":

The objective of the "Promotion of PRO INNO Europe Results" is to facilitate the networking of PRO INNO Europe stakeholders, notably those involved in the INNO-Nets and INNO-Actions, and to facilitate the continuous and systematic promotion and dissemination of the results and services developed under PRO INNO Europe. The main outcome will be the organisations of annual partnering events, the development of an on-line repository of good transnational practices and results from the INNO-Nets and the delivery of promotion and dissemination tools including the further development of the public web portal and Extranet.

INDICATORS

1. "INNO-Nets":

- Number and relevance of public bodies and innovation agencies actively involved in the activities;
- Mobilisation of additional funds for trans-national pilot actions on innovation support in Europe;
- Number and potential impact of joint initiatives developed under the activities.

2. "INNO-Actions":

- Number and relevance of actors mobilised and effectiveness of innovation awareness events;
- Number of SME and citizens actively involved in the relevant activities.

3. "Promotion of PRO INNO Europe Results":

- Number of publications and events undertaken to promote the results;
- Number and relevance of participants in events;
- Number of downloads of promoted tools.

IMPLEMENTATION MODE

Call for proposals, Call for tenders

DESCRIPTION

The second phase of the PRO INNO Europe initiative will launch a new set of initiatives that will focus on specific priority areas, such as clusters, eco-innovation and services. Moreover, increased efforts will be undertaken to bring innovation to the citizen and to improve practical cooperation between innovation agencies. The identification and further dissemination of "good practice" is no longer good enough. To make real progress, Member States and regions have to work closer together in search of "better practice" in support of innovation and to undertake concrete steps to put this into practice. In its second phase, PRO INNO Europe will make strong efforts to contribute to this process. To this end, the following actions will be launched:

1. "INNO-Nets": Call for proposals – Action 1 (Budget: 11.5 M€ for 3 years, incl. 3 M€ eco-innovation budget)

The next generation of "INNO-Nets" will contribute to fostering further trans-national cooperation on support for innovation with the following objectives:

Strand 1: INNO-Partnering Forum (budget of 3.0 M€)

The INNO-Partnering Forum will be established and implemented as an "INNO-Net", as a follow-up of the INNO-Learning Platform's Steering Group established under the PRO INNO Europe initiative, with the objective to stimulate cooperation between different innovation support providers and to contribute to improving the overall quality and efficiency of public innovation support services in Europe. This will include the setting-up of a "reflection group" which brings together high level representatives of regional and/or national innovation support organisations with the mandate to stimulate mutual learning and exchange of experience between public innovation support service providers across Europe and to prepare for recommendations on how to provide innovation support services more efficiently.

Specific tasks may include the organisation of peer reviews through visiting programmes to search for better practices in providing innovation support services, the development of a transnational good practice exchange scheme based on a twinning concept, the facilitation of staff exchange programmes between public innovation funding agencies and the development of new and/or better quality management instruments supporting public innovation funding agencies to raise the quality and effectiveness of their services.

Strand 2: Better policies and instruments in support of world-class clusters (budget of 2.5 M€)

An "INNO-Net" in support of trans-national cooperation between regional and/or national cluster programmes will be established to sustain policy cooperation in this field established through the European Cluster Alliance and to develop and test new or better policy approaches in support of the internationalisation of clusters in Europe. This will include the setting-up of a "reflection group" on internationalisation, representing cluster policy-makers/programme managers in Europe to identify potential barriers for international cooperation in the field of clusters within Europe and beyond and to prepare for concrete policy recommendations on how to remove them. In this context, close collaboration will be pursued with the "Regions of Knowledge Initiative" and the "Regions for Economic Change Initiative".

Specific tasks will include the setting up of a secretariat to manage and develop further the European Cluster Alliance's activities. It is also expected that a number of joint initiatives will be developed focusing notably on the quality of cluster policies, existing legal forms for cooperation between cluster organisations, policy cooperation at EU and international level, and the promotion of the visibility and international recognition of cluster initiatives through policy.

Strand 3: Better policies and instruments in support of innovation in services (budget of 3.0 M€)

An "INNO-Net" in support of trans-national cooperation between regional and/or national programmes supporting innovation in services will be established for designing and testing new innovation support mechanisms for services, taking into account previous work in this field. This will include the setting-up of a "reflection group" which brings together regional and/or national innovation programme managers with the mandate to identify emerging needs in support of innovation in services and to foster practical cooperation at policy level in a number of new areas, such as knowledge transfer, innovation management or public procurement.

Specific tasks will include the organisation of an annual conference to facilitate the exchange of elements of good practice on new and more efficient support mechanisms for innovation in services. It is expected that a number of pilot schemes will be developed and implemented as joint actions focusing notably on new forms of knowledge transfer, new forms of support for innovation management, and the promotion of innovative services through public procurement.

Strand 4: Better policies and instruments in support of eco-innovation (budget of 3.0 M€)

An "INNO-Net" on eco-innovation will be established, with the objective to contribute to better networking between the different national innovation programmes and actions in support of eco-innovation. This will include the setting-up of a "reflection group", with representatives from regional and/or national public authorities and innovation agencies involved in the support to eco-innovation, with the mandate to provide strategic expertise on the role of public policies and actors, in particular innovation agencies and programmes, in supporting the development and market take-up of eco-innovative solutions. This reflection group will work in close cooperation with the ETAP High-Level Group, which will act as an Advisory Board vis-à-vis the INNO-Net.

Specific tasks will include the organisation of workshops and conferences to facilitate the exchange of elements of good practice regarding new and more efficient support mechanisms for eco-innovation. Working groups will be established to identify and implement pilot actions on Green public procurement, policies supporting innovative waste and recycling management, and international cooperation in diffusing environmental technologies. The working group on waste and recycling will cooperate closely with the Recycling Public Procurement Network to be launched under the Lead Market Initiative.

Rules for participation for all "INNO-Nets": 3 to 7 partners representing innovation agencies or other governmental bodies from different countries and regions eligible under the CIP. Each partner will be invited to take the lead on a specific work package, which will be further specified by the call. It is envisaged that other innovation agencies or governmental bodies will be associated with the implementation of the actions, which may be further supported by external experts on the basis of subcontracting. The eligible costs will be funded up to 95%.

2. "INNO-Actions": Call for proposals – Action 2 (Budget: 6 M€ for 2 or 3 years)

The "INNO-Actions" aims at contributing to a more favourable innovation culture in Europe and at raising the quality of services provided by cluster organisations through the following actions:

Strand 5: European Innovation weeks (budget of 2.5 M€ for 2 years)

This "Innovation Weeks" action will be launched with the objective to bring innovation closer to the citizens by developing further the concept of the 'Innovation Week' originally devised by the 'Innovation Circus' initiative. This action will contribute to organise a total of 6 highly visible innovation awareness events in different European regions that bring together all relevant innovation actors to present show cases of regional excellence and innovativeness and stimulate dialogue with citizens on innovation. In 2009, the events will be branded as activities contributing to the "European Year of Creativity and Innovation". The intention is to fund one consortium with at least one partner having its base in each of the 6 regions

organising the Innovation Weeks in the years 2009/2010 to be able to mobilise stakeholders locally and regionally.

Rules for participation: One consortium is envisaged with partners representing innovation agencies, other governmental bodies and innovation actors from regions in 6 countries eligible under the CIP. The eligible costs will be funded up to 50%.

Strand 6: European Label for Cluster Management Excellence (budget of 1.5 M€ for 3 years)

A European quality scheme for cluster organisations will be developed with a view to promote the professionalisation and excellence of cluster management in Europe, by promoting high quality standards and offering further training and coaching of cluster managers. The awarded consortium will be expected to set up an open “European Cluster Managers’ Club”, to support the development of a European quality scheme for cluster organisations with the involvement of stakeholders representing the diversity of European clusters, and to ensure the development, testing and validation of a training programme for cluster organisations. This shall raise the quality of services provided by cluster organisations to enterprises and foster the recognition of cluster management as a new profession, which is important to attract talented people to this new profession and to offer them promising career paths.

Rules for participation: One consortium is envisaged with a minimum of 3 partners from different countries representing cluster organisations and/or non-for-profit organisations representing cluster organisations or cluster managers. The eligible costs will be funded up to 50%.

Strand 7: Innovation Information Days for SMEs (budget of 2.0 M€ for 2 years) - call for proposals

This measure will be implemented through a call for proposals which will be restricted to the partners in the Enterprise Europe Network according to Article 21(4) of the CIP Decision.

Complementary to the Innovation Weeks, a minimum of 20 Innovation Information Days for SMEs will be organised by suitable partners of the Enterprise Europe Network with the objective to provide SMEs with detailed information on innovation support services, instruments and tools and how these may be accessed.

This measure will be implemented by the Executive Agency for Competitiveness and Innovation (EACI).

3. "Promotion of PRO INNO Europe Results" (Action 3) - Call for tenders (Budget: 1.0 M€ for 3 years)

The main objective of this action is to facilitate the networking of PRO INNO Europe stakeholders, notably those involved in the INNO-Nets and INNO-Actions, by organising networking meetings. This should allow PRO INNO Europe stakeholders to exchange knowledge and good practices, resulting in mutual learning between European, national and regional innovation support initiatives and the identification of innovation policy priorities as well as the further exploitation of PRO INNO Europe results and services by other innovation

support providers and the wider innovation stakeholder community. This will include the organisation of annual partnering events and the establishment of an on-line repository of elements of good practices and results from the INNO-Nets and INNO-Actions on the PRO INNO Europe public Web portal, to help extract and validate the lessons learned from them and facilitate their transnational transfer. This will also include delivering a series of tools to further promote the PRO INNO Europe initiative, such as a public Web portal, newsletters and other promotion material.

Rules for participation: A service contract shall be awarded to a service provider representing a broad consortium with experience in the fields of innovation management consultancy as well as creation and management of Internet Portals and online collaboration platforms. Specific tasks may be subcontracted, based on ex-ante descriptions.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q4/2008
Publication of call	Q1/2009
Final report	Q4/2011
Final report	Q4/2012
Total duration (months) 48	

BUDGET

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for proposal	ENT/CIP/09/C/N02S001	2009	B	12,500,000	No
Calls for proposal	ENT/CIP/09/C/N02S002	2009	B	3,000,000	Yes
Calls for proposal	ENT/CIP/09/C/N02S003	2009	B	2,000,000	No
Calls for tender	ENT/CIP/09/C/N02S004	2009	B	1,000,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION		
Year	All	BA	B	Calls for tender	
					1,000,000
2007	0	0		0 Calls for proposal	17,500,000
2008	0	0		0 Use of existing framework contract	0
2009	18,500,000	0	18,500,000	New framework contract	0
2010	0	0		0 Ad hoc grant	0
2011	0	0		0 Expert reimbursement	0
2012	0	0		0 Sub-delegation	0
2013	0	0		0 Negotiated procedure	0
				Administrative arrangement	0
				Other	0

TOTAL	18,500,000	TOTAL FOR ECO-INNOVATION	3,000,000
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OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

– ENTR.B.1, ENTR.D.1, ENV.G.3, RTD, REGIO, ENTR.R.4

CALL FOR PROPOSALS: ENT/CIP/09/C/N02S001

TITLE OF THE CALL

PRO INNO Europe: Fostering trans-national cooperation on support for innovation

PRIORITIES

Innovation

OBJECTIVES

The call responds to the specific objectives of the decision establishing the CIP (legal base), Article 13, 14, 15 and 16.

RATE OF CO-FINANCING

INNO-Nets: 95%
INNO-Actions: 50%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q4 2008
Final report (INNO-Actions, Action 5)	Q4 2011
Final report (all other actions)	Q4 2012
Total duration (months) 48	

TOTAL INDICATIVE BUDGET FOR THE CALL

15,500,000 Euros

CALL FOR PROPOSALS: ENT/CIP/09/C/N02S003

TITLE OF THE CALL

PRO INNO Europe: Innovation Information Days for SMEs

PRIORITIES

Innovation

OBJECTIVES

The call responds to the specific objectives of the decision establishing the CIP (legal base), Article 13, 14, 15 and 16.

RATE OF CO-FINANCING

50%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
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MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Final report	Q4/2011
Total duration (months) 45	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,000,000

CALL FOR TENDERS: ENT/CIP/09/C/N02S004

TITLE OF THE CALL

Promotion of PRO INNO Europe Results

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q4 2008
Final report	Q4 2012
Total duration (months) 48	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,000,000 Euros

PUBLIC PROCUREMENT NETWORKS IN SUPPORT OF THE LEAD MARKET INITIATIVE

YEAR

2009

MEASURE NO

ENT/CIP/09/C/N03S00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

POLITICAL PRIORITIES

Innovation

OBJECTIVES OF THE IMPLEMENTING MEASURE

The implementing measure responds to the specific objectives of the decision establishing the CIP (legal base), Articles 13 and 16. It also responds to the conclusions of the 2871st Competitiveness Council of 29-30 May 2008 that welcomed the Lead Market Initiative and called on the Commission and Member States to take urgent and coordinated action.

The main objective is to provide support for the establishment of a number of thematic public procurement networks in the Lead Market areas. The measure will target public procurers (state, regional or local authorities and bodies governed by public law as defined as contracting authorities by 2004/18/EC Directive²) which are sophisticated purchasers with the potential to demand innovative products and services as well as organisations that support further professionalism in public procurement.

The networks should allow for the exchange of information and mutual learning on procurement strategies and practices, including on technical specifications, award criteria and the use of standards, risk management and implementation of contracts.

The measure should allow public procurers to improve their knowledge of innovative products and services (available or being developed) through a better coordinated technical dialogue with industry and potential suppliers in the lead market areas, as well as to indicate future innovative procurement opportunities.

INDICATORS

- number of events organized;
- number of information exchanges (such as case studies, better practice development, etc);
- number of public procurers trained, inventory of public procurement support instruments or mechanisms.

IMPLEMENTATION MODE

CALL FOR PROPOSALS

DESCRIPTION

As part of the implementation of the Lead Market Initiative³, a call for proposals will provide support for the establishment of public procurement networks (up to 4) in the lead market areas. Grant funding of up to 95% of the eligible costs for the activities of the selected

² See <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=CELEX:32004L0018:EN:HTML>

³ COM(2007) 860 final and annex I (action plans) SEC(2007) 1729 and Annex II (economic rationale) SEC(2007) 1730

networks will be provided for a period of up to 3 years.

Indicative activities to be supported in the networks may include:

- Organising of events, information and guidance material, dissemination mechanisms (including website) and training for the benefit of public procuring authorities in the lead market area;
- facilitating coordinated "calls for solutions" where potential suppliers are invited to propose innovative solutions to be considered for public procurements;
- Coordinated information (for example prior information notices, internet sites) to inform potential suppliers across Europe about future public procurement opportunities in the lead market area;
- Coordinated or joint public procurements where this helps overcome fragmentation or reduces the risks involved in a public procurer being a launch customer for a new product or service.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q4-2008
Final Report	Q4-2011
Total duration (months) 36	

BUDGET

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Call for proposals		2009	B	3.000.000	

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	0	0	0	0 Calls for tender	0
2008	0	0	0	0 Calls for proposal	3,000,000
2009	3,000,000	0	3,000,000	Framework contract	0
2010	0	0	0	Ad hoc grant	0
2011	0	0	0	Expert reimbursement	0
2012	0	0	0	Sub-delegation	0
2013	0	0	0	Negotiated procedure	0
				Administrative arrangement	0
				Other	0
TOTAL			3,000,000	TOTAL FOR ECO-INNOVATION	0

OTHER DGs, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- DG ENTR E4, DG ENTR F2, DG ENTR I5, DG MARKT C3, DG ENV DIR G

CALL FOR PROPOSALS:**TITLE OF THE CALL**

Public Procurement Networks in support of the Lead Market Initiative
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PRIORITIES

Innovation

OBJECTIVES

The call responds to the specific objectives of the decision establishing the CIP (legal base), Articles 13 and 16.

It also responds to the conclusions of the 2871 st Competitiveness Council of 29-30 May 2008 that welcomed the Lead Market Initiative and called on the Commission and Member States to take urgent and coordinated action.
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RATE OF CO-FINANCING

Up to 95%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q4 2008
Final report	Q4 2011
Total duration (months) 36	

TOTAL INDICATIVE BUDGET FOR THE CALL

3,000,000

REGIONAL INNOVATION PANORAMA

YEAR

2009

MEASURE NO

ENT/CIP/09/C/N04S00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

POLITICAL PRIORITIES

Innovation

OBJECTIVES OF THE IMPLEMENTING MEASURE

The overarching objective is to contribute to the success of the Lisbon strategy for more growth and jobs and the competitiveness of regions by increasing the effectiveness of regional innovation policies.

INDICATORS

Qualitative and quantitative outputs:

- Depths of data collection, quality of data
- Number of regional policies assessed
- Quality of identified benchmarks
- Quality and actual use of policy development tools
- Number of regions that have increased the effectiveness of their regional innovation policies through Regional Innovation Panorama.

IMPLEMENTATION MODE

Call for tenders

DESCRIPTION

Rationale

Innovation plays an increasing role in regional development, in the Lisbon strategy and in Cohesion Policy.

The measure will provide users with a panorama of the state of development of regional innovation strategies and their implementation, also with a view to the national and EU context. Analyses will complement information already produced by the Commission in the field of innovation, using the NUTS 2 level data, e.g. the regional key figures on research. The measure will analyse the regional innovation policies based on methodologies and indicators already developed, such as in the context of the Inno-Policy Trendchart and of the European Innovation Scoreboard (EIS). It will complement the regional Key Figures which analyses the European Research area at a regional level. Analyses and indicators are to cover all European regions at NUTS 2 level on a yearly basis.

The results of the analyses and additional information compiled for this purpose will be shared and widely distributed via the Innovation pages of the Europa website.

Activities:

- Compilation of information on the system of governance and partnership developed by regions to design innovation strategies
- Compilation of information on financial sources for innovation strategies (incl. FP7 and Cohesion Policy)
- Creation and regular update of a repository of regional innovation data and strategies to be made available on the Europa website

- Compilation of information on the development of trans-national Euro regions
- Collection of facts and data about the support provided by regional innovation policies to the European LMI
- yearly report with overview of main policy measures and trends, analysis of patterns in regional innovation strategies)

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Specific contract	Q3/2009
Final report	Q3/2012
Total duration (months) 36	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for tender	ENT/CIP/09/C/N04S001	2009	B	2,500,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA	B	
2007	0	0	0	Calls for tender 2,500,000
2008	0	0	0	Calls for proposal 0
2009	2,500,000	0	2,500,000	Use of existing framework contract 0
2010	0	0	0	New framework contract 0
2011	0	0	0	Ad hoc grant 0
2012	0	0	0	Expert reimbursement 0
2013	0	0	0	Sub-delegation 0
				Negotiated procedure 0
				Administrative arrangement 0
				Other 0
TOTAL			2,500,000	TOTAL FOR ECO-INNOVATION 0

OTHER DGs, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- REGIO.D.2, RTD.B.4

CALL FOR TENDERS: ENT/CIP/09/C/N04S001

TITLE OF THE CALL

Regional innovation panorama (service contract)

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Specific contract	Q3/2009
Final report	Q3/2012
Total duration (months) 36	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,500,000

ANALYSIS OF INNOVATION DRIVERS AND BARRIERS IN SUPPORT OF BETTER POLICIES

YEAR

2009

MEASURE NO

ENT/CIP/09/C/N05S00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

POLITICAL PRIORITIES

Innovation

OBJECTIVES OF THE IMPLEMENTING MEASURE

The main objective of this measure is to provide analyses of innovation challenges for evidence-based policy making.

INDICATORS

- Quality and timeliness of the deliverables, including studies, workshops and other events.
- Degree of mobilisation of business community to validate the findings of the studies.
- Long term impact: Number of policy measures resulting from this analysis.

IMPLEMENTATION MODE

Call for tenders

DESCRIPTION

The measure will consist of a number of studies that will also draw on available sources, such as INNO-GRIPS. It will seek to set up validation mechanisms with the business community of the main findings of these studies (including workshops, events, surveys and online forums). The validation should be as widespread as possible, with visibility amongst the business and policy communities.

Indicative themes for study may include, but are not restricted to:

1. Barriers to growth

Barriers to growth and internationalisation of innovative enterprises, including access and affordability of IP protection and venture capital

2. Open innovation

New forms of innovation (open and user-driven innovation) including open innovation and the regulatory environment; adequacy of current support mechanisms

3. Emerging innovation drivers

Policy implications of business and societal drivers of innovation (climate and demographic change, rising oil prices)

4. Culture of innovation

Profiling of innovative individuals and relationship with education/ training. Socio-economic factors affecting creativity and policy implications

5. Innovation Policy Mix

Optimal policy mix to foster innovation at national and EU level; balance between supply and demand side policies

Indicative validation mechanisms: Workshops, surveys, online fora.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2009
Specific contract	Q4/2009
Final report	Q4/2011
Total duration (months) 36	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for tender	ENT/CIP/09/C/N05S001	2009	B	2,500,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA	B	
2007	0	0	0	Calls for tender 2,500,000
2008	0	0	0	Calls for proposal 0
2009	2,500,000	0	2,500,000	Use of existing framework contract 0
2010	0	0	0	New framework contract 0
2011	0	0	0	Ad hoc grant 0
2012	0	0	0	Expert reimbursement 0
2013	0	0	0	Sub-delegation 0
				Negotiated procedure 0
				Administrative arrangement 0
				Other 0
TOTAL			2,500,000	TOTAL FOR ECO-INNOVATION 0

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

– ENTR.D.2

CALL FOR TENDERS: ENT/CIP/09/C/N05S001**TITLE OF THE CALL**

Analysis of innovation drivers and barriers in support of better policies

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2009
Specific contract	Q4/2009
Final report	Q4/2011

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Total duration (months) 36	
TOTAL INDICATIVE BUDGET FOR THE CALL	
2,500,000	

SUSTAINABLE INDUSTRIAL POLICY–BUILDING ON THE ECODESIGN DIRECTIVE

YEAR

2009

MEASURE NO

ENT/CIP/09/C/N06S00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

POLITICAL PRIORITIES

Industrial policy

OBJECTIVES OF THE IMPLEMENTING MEASURE

Sustainable industrial policy will in particular aim at developing a policy to foster environmental and energy efficient products in the internal market. The Ecodesign Directive 2005/32/EC is the cornerstone of this approach. It establishes a framework for the setting of ecodesign requirements for energy-using products.

The ecodesign studies under this implementing measure should identify and recommend ways to improve the environmental performance of the selected energy-using and possibly energy-related product groups from the earliest stage of product design. They should provide the necessary analysis that would inform and help policy makers regarding any future decision on measures for these products.

Results from the Energy-Using Product Group Analysis/1 performed for three selected energy-using product groups under the EIP Work Programme 2008 will be considered.

INDICATORS

- 1) Number of energy-using product groups covered in the study, having significant environmental impact and potential for improvement
- 2) Number of stakeholder groups, including SMEs, involved in the studies
- 3) Degree of use of the studies' results to draft European ecodesign measures on the identified energy-using products (EuPs)

IMPLEMENTATION MODE

Call for tenders

DESCRIPTION

The contracted work (Energy-Using Product Group Analysis/2) will provide information that should help policy makers to develop minimum requirements for selected energy-using and possibly energy-related product groups within the scope of the Ecodesign Directive, complemented with, where appropriate, voluntary “lead” standards, benchmarks, labelling and incentives to drive the environmental performance of the products upwards.

The studies will identify: product definition; relevant legislation and standards; economic and market analysis; significant environmental impacts of the product; least life cycle costs and other economic conditions for cost-effective requirements; impact on competitive situation of market players; requirements for new standards; self-regulation initiatives; development of dynamic labelling and benchmark categories linked to possible incentives.

In accordance with the Directive, stakeholders will be adequately involved.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2009
Final report	Q4/2011
Total duration (months) 30	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for tender	ENT/CIP/09/C/N06S001	2009	B	1,000,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA	B	
2007	0	0	0	Calls for tender 1,000,000
2008	0	0	0	Calls for proposal 0
2009	1,000,000	0	1,000,000	Use of existing framework contract 0
2010	0	0	0	New framework contract 0
2011	0	0	0	Ad hoc grant 0
2012	0	0	0	Expert reimbursement 0
2013	0	0	0	Sub-delegation 0
				Negotiated procedure 0
				Administrative arrangement 0
				Other 0
TOTAL			1,000,000	TOTAL FOR ECO-INNOVATION 0

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

– ENV, TREN

CALL FOR TENDERS: ENT/CIP/09/C/N06S001**TITLE OF THE CALL**

Sustainable Industrial Policy – Building on the Ecodesign Directive – Energy-Using Product Group Analysis/2

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2009
Final report	Q4/2011
Total duration (months) 30	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,000,000

SECTORAL APPROACHES TO FOSTERING INTERNATIONAL ACTION ON CLIMATE CHANGE

YEAR

2009

MEASURE NO

ENT/CIP/09/C/N07S00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

POLITICAL PRIORITIES

Industrial policy

OBJECTIVES OF THE IMPLEMENTING MEASURE

The development of sectoral benchmarks at global, regional and national level could aid the competitiveness of European-based industries big and small through offering a way in which developing countries can engage in taking action to address climate change leading to a level playing field for industry globally.

The objective of this action will be to identify the suitable sectors and favourable conditions that can help take forward the development and implementation of sectoral approaches in a post-2012 international framework for limiting CO2 emissions. The sectors chosen will need to further build on the necessary data, understanding technologies, capability and expertise in monitoring and reporting in key developing countries through partnerships between EU and non-EU industry.

INDICATORS

- 1) Coverage of industry sectors and countries
- 2) Number of enterprises/industry associations/stakeholders involved in the studies
- 3) Uptake of the studies' results by industry sectors and/or public authorities to implement action to address carbon leakage and competitiveness issues

IMPLEMENTATION MODE

Call for tenders

DESCRIPTION

The study/studies consist of three key areas:

1 Capacity building

Build capability and expertise in monitoring and reporting in industry sectors through partnerships between European industry and comparable industries in key third countries.

2 Potential architecture for sector-based approaches

There is a need to design how sectoral-based approaches could be implemented in a post-2012 framework.

3 Analysis of key technologies needed in key global sectors that have the highest potential to further reduce industrial GHG (greenhouse gas) emissions. Build understanding of how barriers to technology diffusion/application and to the appropriate financial flows could be addressed.

Relevant stakeholders will be adequately involved.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q3/2009
Final report	Q1/2011
Total duration (months) 12	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for tender	ENT/CIP/09/C/N07S001	2009	B	1,000,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA	B	
2007	0	0	0	0 Calls for tender 1,000,000
2008	0	0	0	0 Calls for proposal 0
2009	1,000,000	0	1,000,000	Use of existing framework contract 0
2010	0	0	0	0 New framework contract 0
2011	0	0	0	0 Ad hoc grant 0
2012	0	0	0	0 Expert reimbursement 0
2013	0	0	0	0 Sub-delegation 0
				Negotiated procedure 0
				Administrative arrangement 0
				Other 0
TOTAL			1,000,000	TOTAL FOR ECO-INNOVATION 0

CALL FOR TENDERS: ENT/CIP/09/C/N07S001**TITLE OF THE CALL**

Sectoral approaches to fostering international action on climate change

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q3/2009
Final report	Q1/2011
Total duration (months) 21	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,000,000

INNOBAROMETER

YEAR

2009

MEASURE NO

ENT/CIP/09/C/N08S00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

POLITICAL PRIORITIES

Innovation

OBJECTIVES OF THE IMPLEMENTING MEASURE

To provide detailed and timely analysis of innovation performance and trends and of the drivers and barriers to innovation.

INDICATORS

Provision of indicators on EU innovation performance.

IMPLEMENTATION MODE

Use of existing framework contract

DESCRIPTION

The InnoBarometer is the instrument developed by the Commission to capture innovation phenomena at firm or citizen level. It is a poll based on the Eurobarometer methodology with interviews based on a questionnaire developed by the Commission services. The geographical coverage is defined by the Commission and might cover EU27, Candidate Countries, Associated Countries, US. When the InnoBarometer covers innovation in firms, 4000-5000 firms will be interviewed on specific subjects (e.g. different forms of innovation, role of users, innovation culture, factors affecting innovative investments and success). The data captured is not available from Eurostat or other sources and provides immediate information that is comparable across countries on firms' activities and opinions.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contract	Q2/2009
Total duration (months) 6	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Use of existing framework contract	ENT/CIP/09/C/N08S001	2009	B	330,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION		
Year	All	BA B			
2007	0	0	0	Calls for tender	0

2008	0	0	0	Calls for proposal	0
2009	330,000	0	330,000	Use of existing framework contract	330,000
2010	0	0	0	New framework contract	0
2011	0	0	0	Ad hoc grant	0
2012	0	0	0	Expert reimbursement	0
2013	0	0	0	Sub-delegation	0
				Negotiated procedure	0
				Administrative arrangement	0
				Other	0
TOTAL			330,000	TOTAL FOR ECO-INNOVATION	0

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- RTD

FOSTER SMES IN THE AGRI-FOOD SECTOR THROUGH TECHNOLOGY INNOVATION, MARKETING CAPABILITIES AND ACCESS TO FINANCING

YEAR

2009

MEASURE NO

ENT/CIP/09/C/N09S00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

The objectives of this measure are:

- to disseminate to agro-food SMEs within the participating countries the necessary information for innovation in their field of activities, mainly by way of appropriate thematic conferences;
- to favour the exchange of good practices;
- to favour the cooperation between SMEs and other local, national and international bodies;
- to highlight accomplishments.

INDICATORS

- number of conferences;
- number of participants in each conference;
- Degree of satisfaction of the participants as measured through surveys

IMPLEMENTATION MODE

Use of existing framework contract

DESCRIPTION

Dissemination of results of the research carried out in the Agri-food sector, for instance during the 'Food for Life' platform (and other working groups) or the ABC-Network (Europe INNOVA), to SMEs by way of 'cascade effect' using monitored focus groups, such as regional conferences as staging posts.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Conferences/meeting/workshop	Q2/2009
Conferences/meeting/workshop	Q3/2009
Conferences/meeting/workshop	Q4/2009
Total duration (months) 12	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Use of existing	ENT/CIP/09/C/N09S001	2009	B	100,000	No

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
framework contract					
Use of existing framework contract	ENT/CIP/09/C/N09S002	2009	B	100,000	No
Use of existing framework contract	ENT/CIP/09/C/N09S003	2009	B	100,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION		
Year	All	BA	B		
2007	0	0	0	Calls for tender	0
2008	0	0	0	Calls for proposal	0
2009	300,000	0	300,000	Use of existing framework contract	300,000
2010	0	0	0	New framework contract	0
2011	0	0	0	Ad hoc grant	0
2012	0	0	0	Expert reimbursement	0
2013	0	0	0	Sub-delegation	0
				Negotiated procedure	0
				Administrative arrangement	0
				Other	0
TOTAL			300,000	TOTAL FOR ECO-INNOVATION	0

PATINNOVA CONFERENCE

YEAR

2009

MEASURE NO

ENT/CIP/09/C/N10S00

EIP OBJECTIVE

(c) All forms of innovation in enterprises

POLITICAL PRIORITIES

Innovation

OBJECTIVES OF THE IMPLEMENTING MEASURE

The underlying objective is to contribute to the Lisbon strategy for more growth and jobs, through more efficient IPR policy.

The implementing measure responds to the specific objectives of the decision establishing the CIP (legal base), Article 15(b)

INDICATORS

- Degree of satisfaction of conference participants.
- Number and relevance of participants (IPR professionals and representatives of the innovation community)

IMPLEMENTATION MODE

Use of existing framework contract

DESCRIPTION

IPR is one of the major parameters highlighted by the EC in the Lisbon process. In this context, the PATINNOVA conference serves as an important tool for strategic consultation and communication on the subject, and a starting point for identification of future needs and actions.

Established as a brand in the European IPR world since 1990, the PATINNOVA Conference brings together every 2 years patent professionals and the innovation community for an exchange of views on new developments.

In 2007, PATINNOVA was organised back-to-back with the European Patent Office's (EPO) European Patent Forum in Munich. This approach should be taken again, but depends on an agreement with EPO regarding the overall theme and the structure of the programme of a joined conference.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Conferences/meeting/workshop	Q2/2009
Total duration (months) 1	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Use of existing framework	ENT/CIP/09/C/N10S001	2009	B	255,000	No

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
contract					

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	0	0	0	Calls for tender	0
2008	0	0	0	Calls for proposal	0
2009	255,000	0	255,000	Use of existing framework contract	255,000
2010	0	0	0	New framework contract	0
2011	0	0	0	Ad hoc grant	0
2012	0	0	0	Expert reimbursement	0
2013	0	0	0	Sub-delegation	0
				Negotiated procedure	0
				Administrative arrangement	0
				Other	0
TOTAL			255,000	TOTAL FOR ECO-INNOVATION	0

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- ENTR.B.2, ENTR.D.2, MARKET

(D) ECO-INNOVATION

ECO-INNOVATION: FIRST APPLICATION AND MARKET REPLICATION PROJECTS

YEAR

2009

MEASURE NO

ENT/CIP/09/D/N01S00

EIP OBJECTIVE

(d) Eco-innovation

POLITICAL PRIORITIES

Innovation

OBJECTIVES OF THE IMPLEMENTING MEASURE

This implementing measure responds to the specific objectives of the decision establishing the CIP, Article 22.

The promotion of eco-innovation through the CIP contributes to the implementation of the Environmental Technologies Action Plan (ETAP). The aim of ETAP is to stimulate eco-innovation and encourage the take-up of environmental technologies on a broad scale. The measure will support projects connected with eco-innovative products, techniques, services or processes which aim at prevention or reduction of environmental impacts or which contribute to the optimal use of resources. As such, and in addition to ETAP implementation, the measure should contribute to the implementation of the Community actions in the areas of the Climate Change Package, Sustainable Consumption and Production Action Plan, Sustainable Industrial Policies and Lead Market Initiative.

INDICATORS

Immediate:

- Attract around 150 proposals and select about 40 highly innovative and replicable projects.
- At least 50% of projects benefit directly or indirectly SMEs.
- Cover at least two big economic sectors having high environmental impact and innovation potential.

In a mid-term perspective:

- Environmental benefits linked to projects financed: e.g., achieving measurable reduction in the Green House Gases emission and in the resource efficiency, e.g. raw material, water, energy;
- Economic benefits linked to projects financed: e.g. increased number of customers of the participating beneficiary, increased turnover for the participating beneficiaries;
- Contribution of projects to innovation, e.g. increased spectrum of eco-innovative products, services and technologies on the market, increased number of patents (newly registered or newly available on the market).

IMPLEMENTATION MODE

Call for proposals, use of existing framework contract

DESCRIPTION

Eco-innovation first application and market replication projects are concerned with the first application or market replication of eco-innovative techniques, products, services or practices of Community relevance, which have already been technically demonstrated with success but

which, owing to residual risk, have not yet penetrated the market. Supporting such innovative eco-technologies should contribute to remove obstacles to the development and wide application of eco-innovation, create or enlarge markets for related products and improve the competitiveness of EU enterprises on world markets. The projects should also aim at reducing environmental impacts or improve environmental performance of enterprises, in particular SMEs.

This measure will be implemented by the Executive Agency for Competitiveness and Innovation (EACI). It will search for synergies with other Community programmes whenever relevant.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Final report	Q4/2012
Total duration (months) 36	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for proposal	ENT/CIP/09/D/N01S001	2009	B	32,003,000	Yes
Use of existing framework contract	ENT/CIP/09/D/N01S002	2009	B	150,000	Yes

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION		
Year	All	BA B			
2007	0	0	0	Calls for tender	0
2008	0	0	0	Calls for proposal	32,003,000
2009	32,153,000	0	32,153,000	Use of existing framework contract	150,000
2010	0	0	0	New framework contract	0
2011	0	0	0	Ad hoc grant	0
2012	0	0	0	Expert reimbursement	0
2013	0	0	0	Sub-delegation	0
				Negotiated procedure	0
				Administrative arrangement	0
				Other	0
TOTAL			32,153,000	TOTAL FOR ECO-INNOVATION	32,153,000

OTHER DGs, DIRECTORATES AND UNITS INVOLVED / CONSULTED

– ENV.E.4, RTD, ENTR.B.1

CALL FOR PROPOSALS: ENT/CIP/09/D/N01S001

TITLE OF THE CALL

Eco-innovation first application and market replication projects

PRIORITIES

Reducing environmental impacts, in particular greenhouse gas emissions, and increasing resource efficiency, by environmental-friendly processes, products and services, by innovation to design, manufacture and recycling and support to enterprises in greening business. Priority will be given to sectors with important improvement potential e.g. construction and food and drink.

Modalities will be further identified based on the outcome of the 2008 call.

OBJECTIVES

- 1) promoting the adoption of new and integrated approaches to eco-innovation in fields such as environmental management and the environmentally friendly design of products, processes and services
- 2) Encourage the uptake of environmental technologies by increasing the market uptake and by the removing the barriers to market penetration.
- 3) increasing innovation capacities of SMEs

RATE OF CO-FINANCING

50%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Final report	Q4/2012
Total duration (months) 36	

TOTAL INDICATIVE BUDGET FOR THE CALL

32,003,000

(E) ENTREPRENEURSHIP AND INNOVATION CULTURE

SME PERFORMANCE REVIEW

YEAR

2009

MEASURE NO

ENT/CIP/09/E/N01S00

EIP OBJECTIVE

(e) Entrepreneurship and innovation culture

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

General objective: provide empirical and analytical foundation for SME policy measures and enable the Commission to effectively monitor the implementation of the Lisbon Partnership for Growth and Jobs at Member States' and EU levels as regards SME-related policies.

Specific objective: increase and disseminate knowledge on characteristics and specificities of SMEs in Europe, on economic performance and its main determinant factors, as well as other SME policy related issues.

Operational objective: annual report with key information on SMEs, including country specific fact sheets, studies, publications and workshops as an input to the Commission Progress Report under the Growth and Jobs Strategy and as a support to the so-called "Lisbon reporting cycle".

INDICATORS

Quantitative:

- Number of reports available;
- Number of workshops organised and number of relevant participants;
- Number of visits to the website.

Qualitative:

- Feedback on the available documents;
- Improved understanding of the situation of European SMEs and use of the recommendations for policy development at EU level and on the level of the participating countries, as resulting from the final evaluation of the CIP.

IMPLEMENTATION MODE

Call for tenders, Expert reimbursement, Use of existing framework contract

DESCRIPTION

The SME Performance Review will be made up of annual reports and studies.

The annual report will include an overview of the size, structure and importance of European SMEs, outline the major trends and provide a summary of recent policy developments. Specific fact sheets will describe the performance of SMEs and the relevant policy environment in the different participating countries. The annual report will be used as an input into the preparation of the progress assessment under the Growth and Jobs Strategy with a particular focus on SME policies.

The studies will investigate key areas of importance to SMEs, particularly in the light of the Small Business Act for Europe (SBA) and the Lisbon agenda. They will focus on economic analysis; they will describe and analyse the main factors affecting European SMEs' performance and competitiveness.

2009 studies may inter alia cover issues like specific skill needs in micro and craft enterprises, bankruptcy procedures, business start-ups and transfer of businesses, payment culture, public procurement and access to markets. A Eurobarometer survey on entrepreneurial attitudes will be carried out.

The meetings of the SME research expert group will be organised in this context.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Specific contract	Q1/2009
Final report	Q4/2010
Total duration (months) 24	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Use of existing framework contract	ENT/CIP/09/E/N01S001	2009	B	3,430,000	No
Expert reimbursement	ENT/CIP/09/E/N01S002	2009	B	20,000	No
Calls for tender	ENT/CIP/09/E/N01S003	2009	B	250,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION		
Year	All	BA B			
2007	0	0	0	Calls for tender	250,000
2008	0	0	0	Calls for proposal	0
2009	3,700,000	0	3,700,000	Use of existing framework contract	3,430,000
2010	0	0	0	New framework contract	0
2011	0	0	0	Ad hoc grant	0
2012	0	0	0	Expert reimbursement	20,000
2013	0	0	0	Sub-delegation	0
				Negotiated procedure	0
				Administrative arrangement	0
				Other	0
TOTAL			3,700,000	TOTAL FOR ECO-INNOVATION	0

CALL FOR TENDERS: ENT/CIP/09/E/N01S003**TITLE OF THE CALL**

Identification of future skill needs in micro and craft enterprises up to 2020
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OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Final report	Q4/2010
Conferences/meeting/workshop	Q1/2010
Total duration (months) 18	

TOTAL INDICATIVE BUDGET FOR THE CALL

250,000

ENTREPRENEURIAL CULTURE OF YOUNG PEOPLE & ENTREPRENEURSHIP EDUCATION GOOD PRACTICE

YEAR

2009

MEASURE NO

ENT/CIP/09/E/N02S00

EIP OBJECTIVE

(e) Entrepreneurship and innovation culture

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

This action aims to support the implementation of the Small Business Act for Europe (SBA, Principle 1) and of the Oslo Agenda for Entrepreneurship Education in Europe by promoting winning ideas in the field of education for entrepreneurship and in improving the entrepreneurial mindsets of the European youth.

INDICATORS

- Number of measures/projects undertaken/supported
- Global value of the projects supported
- Number of new projects and good practices that (within 5 years after the termination of this action) will be either directly originated or inspired by the models and networks created with this measure.
- Sustainability of projects after the termination of Commission's funding
- Total number of students / young people / teachers who will acquire a new or improved knowledge about entrepreneurship, through the actions implemented under this measure;
- Total number of students / young people / teachers who will acquire a new or improved knowledge about entrepreneurship, through actions that (within the following 5 years) will be originated or inspired by the models and networks created with this measure.

IMPLEMENTATION MODE

Call for proposals, Use of existing framework contract

DESCRIPTION

The call will list priority areas where project proposals promoting entrepreneurial culture and entrepreneurship education are welcome, such as:

- training and exchange programmes for entrepreneurship teachers;
- creating common on-line platforms for practitioners;
- creating a European Entrepreneurship Educators Network;
- fostering the entrepreneurial mindsets of young people outside the educational environment;
- development of innovative teaching material for entrepreneurship.

Activities must have a European added value. Proposals not falling into the priority areas can also be selected, if they correspond to an initiative listed in the Oslo Agenda and provide a major added value.

Selected ideas will receive co-financing from the Commission, following an open call for proposals. Accompanying measures of various kinds can be implemented besides the call

(e.g. short study, database, etc.).

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Total duration (months) 36	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for proposal	ENT/CIP/09/E/N02S001	2009	B	2,800,000	No
Use of existing framework contract	ENT/CIP/09/E/N02S002	2009	B	200,000	No

Year	TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
	All	BA	B		
2007	0	0	0	0	0
2008	0	0	0	0	2,800,000
2009	3,000,000	0	3,000,000	0	200,000
2010	0	0	0	0	0
2011	0	0	0	0	0
2012	0	0	0	0	0
2013	0	0	0	0	0
					0
					0
					0
TOTAL			3,000,000		0

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

– EAC.A.2, ENTR.R.4

CALL FOR PROPOSALS: ENT/CIP/09/E/N02S001

TITLE OF THE CALL

Entrepreneurial culture of young people – Entrepreneurship education

PRIORITIES

Implement the Oslo Agenda in a number of areas that will bring an added value at European level, by supporting actions that would not have come into existence otherwise. The call will focus especially on teachers' training, exchange of experiences and material, creation of networks, promoting the image of entrepreneurship.

OBJECTIVES

Promote winning ideas in the field of education and training for entrepreneurship, as part of the implementation of the SBA (Principle 1) and of the Oslo Agenda for Entrepreneurship Education in Europe.

RATE OF CO-FINANCING

50%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Total duration (months) 36	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,800,000

CORPORATE SOCIAL RESPONSIBILITY IN SUPPORT OF THE EUROPEAN GROWTH AND JOBS STRATEGY

YEAR

2009

MEASURE NO

ENT/CIP/09/E/N03S00

EIP OBJECTIVE

(e) Entrepreneurship and innovation culture

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

Encouraging enterprises to develop their Corporate Social Responsibility (CSR) is part of the Integrated Guidelines for Growth and Jobs. The overall objective of the proposed measure is to increase the uptake of CSR amongst European enterprises, in support of the Growth and Jobs Strategy and sustainable development.

Specific objectives are: 1) to improve capacity at national level to support the uptake of CSR amongst enterprises, especially SMEs; and 2) by highlighting the potential of enterprises to address social and environmental issues, to promote a culture of responsible entrepreneurship amongst young Europeans and to make an entrepreneurial career more attractive to young people.

INDICATORS

1. Number of enterprises receiving advice and assistance in the field of CSR.
2. Number of durable partnerships established at national level for the further promotion of CSR.
3. Number of downloads of responsible entrepreneurship videos, and demand for DVD copies.
4. Qualitative feedback from teachers and students on the impact of the responsible entrepreneurship videos.
5. Perceived impact on the awareness and uptake of CSR amongst European enterprises.

IMPLEMENTATION MODE

Call for proposals, Call for tenders, Expert reimbursement

DESCRIPTION

1. The Commission will co-finance national platforms for the promotion of CSR. These will be collaborative initiatives involving organisations such as employers' associations, government, and other stakeholders. They will undertake a variety of activities, such as CSR capacity-building for enterprises and business advisors. They will pay particular attention to SMEs. Priority will be given to countries where CSR is currently less well developed. The Commission will facilitate learning between platforms.
2. The Commission will finance the production and distribution of videos that profile inspiring young European entrepreneurs and social entrepreneurs and that highlight their commercial, social and environmental achievements. With versions in all EU languages, they will be distributed via education channels and through electronic media.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
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MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Publication of call	Q1/2009
Conferences/meeting/workshop	Q4/2009
Total duration (months) 24	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for tender	ENT/CIP/09/E/N03S001	2009	B	550,000	No
Calls for proposal	ENT/CIP/09/E/N03S002	2009	B	2,425,000	No
Expert reimbursement	ENT/CIP/09/E/N03S003	2009	B	25,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA	B	
2007	0	0	0	Calls for tender 550,000
2008	0	0	0	Calls for proposal 2,425,000
2009	3,000,000	0	3,000,000	Use of existing framework contract 0
2010	0	0	0	New framework contract 0
2011	0	0	0	Ad hoc grant 0
2012	0	0	0	Expert reimbursement 25,000
2013	0	0	0	Sub-delegation 0
				Negotiated procedure 0
				Administrative arrangement 0
				Other 0
TOTAL				TOTAL FOR ECO-INNOVATION
			3,000,000	0

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- EMPL.D.2, ENTR.R.4

CALL FOR PROPOSALS: ENT/CIP/09/E/N03S002

TITLE OF THE CALL

National platforms for the promotion of CSR

PRIORITIES

Encouraging enterprises to develop their CSR is part of the Integrated Guidelines for Growth and Jobs. The Commission wishes to increase the capacity of participating countries to promote CSR as a contribution to the Growth and Jobs Strategy and sustainable development. There will be a focus on countries where CSR is currently less well advanced.

OBJECTIVES

The overall objective of the proposed measure is to increase the uptake of CSR amongst European enterprises, especially SMEs, in support of the Growth and Jobs Strategy and sustainable development. To achieve this, the Commission will co-finance collaborative platforms for the promotion of CSR at national level.

RATE OF CO-FINANCING

75%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,425,000

CALL FOR TENDERS: ENT/CIP/09/E/N03S001**TITLE OF THE CALL**

Videos for responsible and sustainable entrepreneurship (service contract)

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

550,000

E-SKILLS: AWARENESS RAISING CAMPAIGN AND EVALUATION

YEAR

2009

MEASURE NO

ENT/CIP/09/E/N04S00

EIP OBJECTIVE

(e) Entrepreneurship and innovation culture

POLITICAL PRIORITIES

Innovation

OBJECTIVES OF THE IMPLEMENTING MEASURE

The overall objective of this measure is to organise a major awareness raising campaign in Europe to promote e-skills during an “EU e-Skills Week” in the context of the 2009 European Year of Creativity and Innovation.

The measure will aim at (1) providing a general framework for awareness raising at European level (2) stimulating partnerships through promoting and coordinating of activities (3) informing a wide public (4) encouraging the organisation of national e-skills events with the aim of attracting a large number and good quality activities (5) developing joint awareness activities with national public authorities and stakeholders.

INDICATORS

1. Participation: number of events, participating countries, stakeholders including enterprises (from the ICT sector and from other sectors; SMEs), European and national associations, education and training institutions, as well as number of teachers and students (boys and girls) and number of unique visitors to the website.
2. Deliverables:
 - 2.1 Quantity: (a) EU e-Skills Week: timely organisation of activities in participating countries (including activities sponsored by stakeholders without EC funding but receiving the “EU e-Skills Week” label) and endorsement of results by relevant public authorities and stakeholders. (b) Independent evaluation of the implementation of the Commission’s September 2007 e-skills Communication with a view to reporting back to the Council and the Parliament;
 - 2.2 Quality: well perceived messages and solutions and relevant promotion material and activities (based on a satisfaction survey among participants).
3. Implementation: (a) successful organisation of the “EU e-Skills Week” and visible media coverage. (b) Independent assessment of the implementation of the e-skills strategy included in the Commission’s Communication on e-skills.
4. Effectiveness: Follow up measures taken by the Commission, participating countries and stakeholders.
5. Impact: Increased awareness on e-skills as a result of the national e-skills events as measured through a questionnaire to key stakeholders.

IMPLEMENTATION MODE

Call for tenders

DESCRIPTION

This measure covers the organisation of a major awareness raising campaign related to the Communication on “e-Skills for the 21st Century: Fostering Competitiveness, Growth and Jobs” adopted in September 2007. The event will take place in the context of the 2009 European Year of Creativity and Innovation. There is a very broad support among stakeholders for this activity as they recognized that there is a strong need to improve the image of ICT education and training, jobs and careers as well as to promote best practices and solutions. With the support of a service contract, several activities will be organised during the “EU e-Skills Week” (which will take place in 4Q/2009) at the European and the national level. Close cooperation will be established with stakeholders, in particular the ICT industry and social partners, to organise events and awareness raising activities as close as possible to the main targeted groups (small and medium sized enterprises and citizens).

The event will offer a unique opportunity to present the results of the implementation of the EU e-skills strategy launched in September 2007. It will also provide an open platform to promote experiences, best practices, foster cooperation and mobilisation of stakeholders in particular the ICT industry. This activity will be launched in close cooperation with public authorities in the participating countries.

In addition, an independent evaluation of the implementation of the Communication on “e-Skills for the 21st Century: Fostering Competitiveness, Growth and Jobs” will be launched with a view to report to the Council and the Parliament in 2010.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Final report	Q3/2010
Total duration (months) 18	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for tender	ENT/CIP/09/E/N04S001	2009	B	2,400,000	No
Calls for tender	ENT/CIP/09/E/N04S002	2009	B	100,000	No

Year	TOTAL PER YEAR/CREDITS			TOTAL PER ACTION
	All	BA	B	
2007	0	0	0	0 Calls for tender 2,500,000
2008	0	0	0	0 Calls for proposal 0
2009	2,500,000	0	2,500,000	Use of existing framework contract 0
2010	0	0	0	0 New framework contract 0
2011	0	0	0	0 Ad hoc grant 0
2012	0	0	0	0 Expert reimbursement 0
2013	0	0	0	0 Sub-delegation 0

	Negotiated procedure	0
	Administrative arrangement	0
	Other	0
TOTAL	TOTAL FOR ECO-INNOVATION	0
	2,500,000	

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- EAC, INFSO, RTD, EMPL, ENTR.R.4

CALL FOR TENDERS: ENT/CIP/09/E/N04S001

TITLE OF THE CALL

e-skills awareness raising campaign

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Final report	Q1/2010
Total duration (months) 12	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,400,000

CALL FOR TENDERS: ENT/CIP/09/E/N04S002

TITLE OF THE CALL

e-skills evaluation

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2009
Final report	Q3/2010
Total duration (months) 15	

TOTAL INDICATIVE BUDGET FOR THE CALL

100,000

EUROPEAN SME WEEK

YEAR

2009

MEASURE NO

ENT/CIP/09/E/N05S00

EIP OBJECTIVE

(e) Entrepreneurship and innovation culture

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

Qualitative objectives:

- to promote and disseminate information on what the EU and the national authorities/relevant organisations are doing to support small businesses;
- to advance opinions of entrepreneurship and entrepreneurs;
- to convince young people that entrepreneurship is a viable career option.

Quantitative objective:

- Preparation and organisation of European SME Week and related national events on an annual basis.

INDICATORS

- number of countries participating in actions of the SME week;
- number of events organised under the SME week umbrella;
- quality of the SME Week: scored feedback from national coordinators and participants through feedback forms;
- level of media coverage received for the SME week (number of articles published and coverage in TV and in radio);
- actions delivered as planned regarding timing and allocated budget.

IMPLEMENTATION MODE

Expert reimbursement, Use of existing framework contract, prize

DESCRIPTION

This measure will prepare and organise the European SME Week as a campaign consisting of events and other relevant promotion. The SME week will be organised every year. The aim of the campaign is to disseminate information on SME support to existing entrepreneurs and to promote entrepreneurship to potential entrepreneurs in a joint effort with the participating countries.

Furthermore, the European Entrepreneurship Award will be organised

The contest will be open for everybody but will be especially addressed to the media and to young people. Contributions will be judged by the Commission and an external jury of experts. The best three contributions will be presented in the context of the European SME Week 2010. Their produces will receive an award in the form of a lump sum.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contract	Q2/2009
Conferences/meeting/workshop	Q2/2009
Conferences/meeting/workshop	Q3/2009
Specific contract	Q3/2009
(Launch of the competition)	Q4/2009
(Award event)	Q2/2010
Total duration (months) 15	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Use of existing framework contract	ENT/CIP/09/E/N05S001	2009	B	2,100,000	No
Expert reimbursement	ENT/CIP/09/E/N05S002	2009	B	100,000	No
(Prize)	ENT/CIP/09/E/N05S003	2009	B	25,000	No

TOTAL PER YEAR/CREDITS		TOTAL PER ACTION	
Year	All	BA	B
2007	0	0	0 Calls for tender
2008	0	0	0 Calls for proposal
2009	2,225,000	0	2,225,000 Use of existing framework contract
2010	0	0	0 New framework contract
2011	0	0	0 Ad hoc grant
2012	0	0	0 Expert reimbursement
2013	0	0	0 Sub-delegation
			Negotiated procedure
			Administrative arrangement
			Other
TOTAL			TOTAL FOR ECO-INNOVATION
	2,225,000		0

OTHER DGs, DIRECTORATES AND UNITS INVOLVED / CONSULTED

– ENTR.E.3, ENTR.E.4, ENTR.R.4, ENTR.D.1, ENTR.D.2, ENTR.D.3, ENTR.D.4, ENTR.E.2
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SME ACCESS TO PUBLIC PROCUREMENT

YEAR

2009

MEASURE NO

ENT/CIP/09/E/N06S00

EIP OBJECTIVE

(e) Entrepreneurship and innovation culture

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

In view of promoting a level playing field for all companies wishing to participate in public procurement procedures, strengthening innovation and the competitiveness of European enterprises, this measure aims at:

- compensating the lack of technical capacities in SMEs to participate in public procurement procedures
- promoting SMEs friendly procurement techniques

INDICATORS

- Number of seminars/training sessions organised
- Level of participation of SMEs
- Number and level of promotional activities
- The degree of satisfaction of the participants as measured through surveys.

IMPLEMENTATION MODE

Call for proposals

DESCRIPTION

The measure will support seminars and training sessions which aim at increasing the technical expertise of SMEs wishing to participate or participating in public procurement procedures. Sector specific events bringing together SMEs and public buyers could also be envisaged as well as promotional activities of procurement practices contributing to facilitate SMEs' access to public contracts.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Total duration (months) 24	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for proposal	ENT/CIP/09/E/N06S001	2009	B	1,500,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA	B	
2007	0	0		0 Calls for tender 0
2008	0	0		0 Calls for proposal 1,500,000
2009	1,500,000	0	1,500,000	Use of existing framework contract 0
2010	0	0		0 New framework contract 0
2011	0	0		0 Ad hoc grant 0
2012	0	0		0 Expert reimbursement 0
2013	0	0		0 Sub-delegation 0
				Negotiated procedure 0
				Administrative arrangement 0
				Other 0
TOTAL			1,500,000	TOTAL FOR ECO-INNOVATION 0

OTHER DGs, DIRECTORATES AND UNITS INVOLVED / CONSULTED

– MARKT.C.2, ENV.G.2

CALL FOR PROPOSALS: ENT/CIP/09/E/N06S001

TITLE OF THE CALL

SME access to public procurement

PRIORITIES

SMEs

OBJECTIVES

Organise seminars and training sessions aiming at increasing the technical expertise of SMEs in participating in public procurement procedures. Sector specific events bringing together SMEs and public buyers could also be envisaged as well as other promotional activities.

RATE OF CO-FINANCING

60%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,500,000

COMPETITIVENESS ANALYSIS OF THE CONSTRUCTION SECTOR / LEAD MARKET ON SUSTAINABLE CONSTRUCTION

YEAR

2009

MEASURE NO

ENT/CIP/09/E/N07S00

EIP OBJECTIVE

(e) Entrepreneurship and innovation culture

POLITICAL PRIORITIES

Innovation

OBJECTIVES OF THE IMPLEMENTING MEASURE

Based on the Communication on the Competitiveness of the European Construction Industry (COM(97) 539) and the subsequent follow-up actions, and the Communication on the Lead Market Initiative (COM(2007) 860):

- a strategic sector assessment to develop the basis for an in-depth discussion with public and private stakeholders on a new competitiveness agenda for the construction sector integrating recent and current developments in the sector and changes in policy priorities (energy, sustainability and social fields), including the implementation of a construction information platform acting as an information interphase between the Commission and the sector;
- access to technical expertise to implement the Lead Market action plan related to sustainable construction.
- improved knowledge in third countries of the sector's EU-level legislative setup through targeted Eurocodes promotion efforts

INDICATORS

- Degree of development of a new competitiveness agenda for the construction sector based on stakeholder consultations. Qualitative elements to be included in the agenda: indicative targets, timescale, actions and deliverables, also indicating the respective roles of the EU, participating countries and construction sector stakeholders
- Implementation and monitoring of the actions foreseen in the Lead Market Initiative through well-functioning working groups, which should also include Construction Stakeholders.

IMPLEMENTATION MODE

Call for tenders

DESCRIPTION

A total of four actions will be implemented:

1. Based on an analysis of the policy and legislative actions undertaken with respect to the key strategic areas identified in Communication COM(97) 539, and on an assessment of how these actions are adapted to the construction sector of today, priority actions for the Commission, public authorities and construction stakeholders in view of developing a Competitiveness Agenda for the construction sector should be identified.
2. Support the development of the Lead market initiative in the areas of legislation and administrative simplification, life cycle costing and benchmarking of national sustainable construction strategies
3. Undertake promotion actions related to the Eurocodes in third countries (based on strategy developed under EIP 2008)
4. Implement the Construction Information Platform (based on feasibility study under EIP

2008)

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Final report	Q3/2010
Publication of call	Q1/2009
Final report	Q3/2010
Publication of call	Q2/2009
Final report	Q3/2010
Publication of call	Q2/2009
Final report	Q4/2010
Total duration (months) 24	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for tender	ENT/CIP/09/E/N07S001	2009	B	500,000	No
Calls for tender	ENT/CIP/09/E/N07S002	2009	B	450,000	No
Calls for tender	ENT/CIP/09/E/N07S003	2009	B	250,000	No
Calls for tender	ENT/CIP/09/E/N07S004	2009	B	200,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA	B	
2007	0	0	0	0 Calls for tender 1,400,000
2008	0	0	0	0 Calls for proposal 0
2009	1,400,000	0	1,400,000	Use of existing framework contract 0
2010	0	0	0	0 New framework contract 0
2011	0	0	0	0 Ad hoc grant 0
2012	0	0	0	0 Expert reimbursement 0
2013	0	0	0	0 Sub-delegation 0
				Negotiated procedure 0
				Administrative arrangement 0
				Other 0
TOTAL			1,400,000	TOTAL FOR ECO-INNOVATION 0

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- EAC.A, EAC.B, EMPL.D, EMPL.E, EMPL.F, TREN.D, ENTR.B, ENTR.C, ENTR.D, ENV.A, ENV.C, ENV.D, ENV.G, MARKT.C, MARKT.D, MARKT.E, JRC.G, RTD.A, RTD.G, TAXUD.D, TAXUD.E

CALL FOR TENDERS: ENT/CIP/09/E/N07S001**TITLE OF THE CALL**

Construction Sector Competitiveness Agenda (service contract)

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Final report	Q3/2010
Total duration (months) 16	

TOTAL INDICATIVE BUDGET FOR THE CALL

500,000

CALL FOR TENDERS: ENT/CIP/09/E/N07S002**TITLE OF THE CALL**

Lead Market Initiative and Sustainable Construction (service contract)

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Final report	Q3/2010
Total duration (months) 20	

TOTAL INDICATIVE BUDGET FOR THE CALL

450,000

CALL FOR TENDERS: ENT/CIP/09/E/N07S003**TITLE OF THE CALL**

Eurocodes promotion (service contract)

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2009
Final report	Q3/2010
Total duration (months) 15	

TOTAL INDICATIVE BUDGET FOR THE CALL

250,000

CALL FOR TENDERS: ENT/CIP/09/E/N07S004**TITLE OF THE CALL**

Construction information platform (service contract)
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OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2009
Final report	Q4/2010
Total duration (months) 18	

TOTAL INDICATIVE BUDGET FOR THE CALL

200,000

ENTERPRISE EUROPE NETWORK: NETWORK OF FEMALE ENTREPRENEUR AMBASSADORS

YEAR

2009

MEASURE NO

ENT/CIP/09/E/N08S00

EIP OBJECTIVE

(e) Entrepreneurship and innovation culture

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

Qualitative objectives:

This measure aims at boosting the rate of female entrepreneurial activity. The ambassadors' network aims to have successful female entrepreneurs campaigning on the ground to inspire women and young girls to set-up their own businesses and become entrepreneurs.

Quantitative objectives:

- “Ambassadors” actively involved in awareness campaigns
- Potential female “would-be entrepreneurs” reached by the project
- Satisfaction expressed by the target group
- national kick-off meetings held with visibility
- national workshops and activities, linked as well with major European SME umbrella events
- reports and updates on the woman entrepreneurship ambassador scheme available

INDICATORS

- number of countries participating in the network
- number of “ambassadors”
- number of female would be entrepreneurs reached
- degree of satisfaction expressed by the target group
- degree and perceived usefulness of exchange of good practices
- level of publicity of the network
- number of national events organised

IMPLEMENTATION MODE

Call for proposals, use of existing framework contracts

DESCRIPTION

The measure will be implemented through a call for proposals which will be restricted to the partners in the Enterprise Europe Network according to Article 21(4) of the CIP Decision.

The call will be addressed to EEN members, in order to set up women entrepreneurs ambassadors structure per participating country (min 15 countries, usually in a consortium per country), identify the ambassadors, prepare and run the scheme and report back to the Commission regularly. Ambassadors are expected to promote entrepreneurship amongst women by engaging and speaking to groups in schools, colleges, universities, community groups and the media, as well as addressing conferences, business networks and employment initiatives. They would be selected nationally from successful and well-known entrepreneurs by the Enterprise Europe Network members participating in the action and after consulting

the European Network to promote Women Entrepreneurship (WES), members and relevant stakeholders.

The measure will be implemented by the Executive Agency for Competitiveness and Innovation (EACI).

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication	Q1/2009
Final report	Q1/2012
Total duration (months) 24	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for proposal	ENT/CIP/09/E/N08S001	2009	B	1,000,000	No
Use of an existing framework programme	ENT/CIP/09/E/N08S002	2009	B	200,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA	B	
2007	0	0	0	Calls for tender 0
2008	0	0	0	Calls for proposal 1,000,000
2009	1,200,000	0	1,200,000	Use of existing framework contract 200,00
2010	0	0	0	New framework contract 0
2011	0	0	0	Ad hoc grant 0
2012	0	0	0	Expert reimbursement 0
2013	0	0	0	Sub-delegation 0
				Negotiated procedure 0
				Administrative arrangement 0
				Other 0
TOTAL			1,200,000	TOTAL FOR ECO-INNOVATION 0

OTHER DGs, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- EMPL, ENTR.E

CALL FOR PROPOSALS: ENT/CIP/09/E/N08S001

TITLE OF THE CALL

Network of female entrepreneur ambassadors

PRIORITIES

- Creation of a group of an average of ten women entrepreneur ambassadors in each participating country (minimum 15 countries). Women entrepreneur ambassadors to be associated to beneficiary EEN members of their country (necessary experience to be proven);
- Regular assessment of quality and impact of the activities;
- Submission of final report including impact assessment

OBJECTIVES

- identification of target groups
- identification of potential female entrepreneur ambassadors to establish a network
- selection of female entrepreneur ambassadors (geographical coverage)
- identification and implementation of activities to assist the ambassadors
- organisation of national kick-off meetings
- ensure networking / workshops / activities

RATE OF CO-FINANCING

50%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Final report	Q1/2012
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

1,000,000

EUROPEAN ENTERPRISE AWARDS

YEAR

2009

MEASURE NO

ENT/CIP/09/E/N09S00

EIP OBJECTIVE

(e) Entrepreneurship and innovation culture

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

The Awards aim at

- Identifying and recognising successful initiatives taken by Europe's policy and decision makers to promote entrepreneurship;
- Showcasing and sharing examples of best SME policies and practices;
- Raising awareness of entrepreneurship and SME policies.

The quantitative objectives include:

- To organise a successful and high-visibility competition and awards ceremony;
- To ensure a good level of participation from participating countries (nominations from at least 20 countries);
- To maximise opportunities for publicity and dissemination of the best practices and to exploit synergies with Charter Conference and other relevant events.

INDICATORS

- Number of countries participating by nominating national candidates for each year
- Level of publicity for the awards and visibility of the winning practices at European and national level
- National selection process and European competition follow planned time-line and budget
- Requests for participation of winners and dissemination of best practices at relevant European and national events

IMPLEMENTATION MODE

Call for tenders, Expert reimbursement

DESCRIPTION

The European Enterprise Awards are the first award scheme for policy making and initiatives that promote entrepreneurship in Europe. It started in 2006 and is considered a big success in terms of awareness raising and exchange of good practices. They contribute to horizontal policy priorities such as facilitating the environment for businesses, raising the profile of business, especially of SMEs, and boosting entrepreneurship in Europe.

The project will use a multiannual contract for the Awards Secretariat and will cover the organisation of two Awards ceremonies in 2010 and 2011 (possibly in connection with other SME relevant events); the attendance of all nominees at the ceremonies and two meetings of the SPOCs (single points of contact) to coordinate the national and EU competitions.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
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MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2009
Conferences/meeting/workshop	Q2/2010
Specific contract	Q4/2009
Conferences/meeting/workshop	Q4/2010
Conferences/meeting/workshop	Q2/2011
Conferences/meeting/workshop	Q4/2011
Total duration (months) 30	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for tender	ENT/CIP/09/E/N09S001	2009	B	900,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA B		
2007	0	0 0	0 Calls for tender	900,000
2008	0	0 0	0 Calls for proposal	0
2009	900,000	0 900,000	Use of existing framework contract	0
2010	0	0 0	0 New framework contract	0
2011	0	0 0	0 Ad hoc grant	0
2012	0	0 0	0 Expert reimbursement	0
2013	0	0 0	0 Sub-delegation	0
			Negotiated procedure	0
			Administrative arrangement	0
			Other	0
TOTAL			TOTAL FOR ECO-INNOVATION	0
			900,000	

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

– ENTR.R.4

CALL FOR TENDERS: ENT/CIP/09/E/N09S001

TITLE OF THE CALL

European Enterprise Awards (service contract)

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q2/2009

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contract	Q4/2009
Total duration (months) 24	
TOTAL INDICATIVE BUDGET FOR THE CALL	
900,000	

EUROPEAN CHARTER FOR SMALL ENTERPRISES

YEAR

2009

MEASURE NO

ENT/CIP/09/E/N10S00

EIP OBJECTIVE

(e) Entrepreneurship and innovation culture

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

Qualitative objectives:

- Raise awareness of SME policy issues covered by the Charter and trigger action by the participating countries through identification and exchange of good practice and learning from each other;
- Identification and assessment of good practices, ad-hoc expert meetings and dissemination and promotion of deliverables.

Quantitative Objectives:

- A Charter conference on European level,
- A printed good practice brochure and further communication material.

INDICATORS

- Level of attendance at the Charter conference.
- Rating of the usefulness of the conference by participants via an exit survey.
- Actions delivered as planned regarding timing and allocated budget.
- Number of new measures that (within 5 years after the termination of this action) will be either directly originated or inspired by good practices presented under the Charter exercise.

IMPLEMENTATION MODE

Expert reimbursement, Negotiated procedure, Use of existing framework contract

DESCRIPTION

- Organisation of Charter conference to exchange good practice in 2010 among representatives of governments, European and national business organisations from participating countries;
- Dissemination of good practices collected under the Charter;
- Preparatory work on specific subjects;
- Good practices brochure;
- IT-tool, incl. linking of databases.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contract	Q4/2009
Publication	Q2/2010
Conferences/meeting/workshop	Q2/2010
Total duration (months) 20	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Use of existing framework contract	ENT/CIP/09/E/N10S001	2009	B	395,000	No
Negotiated procedure	ENT/CIP/09/E/N10S003	2009	B	75,000	No
Expert reimbursement	ENT/CIP/09/E/N10S005	2009	B	30,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION		
Year	All	BA	B		
2007	0	0	0	Calls for tender	0
2008	0	0	0	Calls for proposal	0
2009	500,000	0	500,000	Use of existing framework contract	395,000
2010	0	0	0	New framework contract	0
2011	0	0	0	Ad hoc grant	0
2012	0	0	0	Expert reimbursement	30,000
2013	0	0	0	Sub-delegation	0
				Negotiated procedure	75,000
				Administrative arrangement	0
				Other	0
TOTAL			500,000	TOTAL FOR ECO-INNOVATION	0

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- ENTR.R.3, ENTR.R.4

(F) ENTERPRISE AND INNOVATION RELATED ECONOMIC AND ADMINISTRATIVE REFORM

ENTERPRISE EUROPE NETWORK: SME PANELS - COMMUNICATION WITH SMES

YEAR

2009

MEASURE NO

ENT/CIP/09/F/N01S00

EIP OBJECTIVE

(f) Enterprise and innovation related economic and administrative reform

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

- Get the opinion of SMEs on forthcoming policies and legislations in relation with SME relevant priority areas in the Commission's Legislative Work Programme (CLWP);
- Enhance the communication channel between SMEs, Enterprise Europe Network partners and the Commission;
- Provide feedback to SMEs on the outcome of the exercise;
- Use and further develop best practices from the pilot phase.

INDICATORS

- number of SMEs participating in the SMEs panels;
- number of positive feedback reports from the involved Commission services on the use of outcome of SME panels (showing the impact of SME panels on forthcoming legislations);
- percentage of participating SMEs considering the project as positive;
- increase of visibility of Enterprise Europe Network throughout Europe (based on reports from Network Partners).

IMPLEMENTATION MODE

Call for proposals

DESCRIPTION

The measure will be implemented through a call for proposals which will be restricted to the partners in the Enterprise Europe Network according to Article 21(4) of the CIP Decision.

The aim of the action is getting the views and feedback of SMEs via the Enterprise Europe Network on forthcoming policies and legislation. It is closely linked to the activities of the SME Envoy, who represents the interest of SMEs within the Commission. SME panels are an important tool for “Listening to SMEs”, for a two way communication with them. Getting views on forthcoming legislation is notably a valuable manner to give substance to ex-ante impact assessments. The Enterprise Europe Network partners/consortia are expected to run the SME panels by selecting relevant SMEs for the consultation and by collecting and summarizing the results.

The measure will be implemented by the Executive Agency for Competitiveness and Innovation (EACI).

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q4/2008
Final report	Q3/2011
Total duration (months) 24	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for proposal	ENT/CIP/09/F/N01S001	2009	B	2,000,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA	B	
2007	0	0	0	0 Calls for tender
2008	0	0	0	0 Calls for proposal
2009	2,000,000	0	2,000,000	Use of existing framework contract
2010	0	0	0	0 New framework contract
2011	0	0	0	0 Ad hoc grant
2012	0	0	0	0 Expert reimbursement
2013	0	0	0	0 Sub-delegation
				Negotiated procedure
				Administrative arrangement
				Other
TOTAL			2,000,000	TOTAL FOR ECO-INNOVATION
				0

CALL FOR PROPOSALS: ENT/CIP/09/F/N01S001

TITLE OF THE CALL

SME Panels

PRIORITIES

SMEs

Better regulation

OBJECTIVES

- get the opinion of SMEs on forthcoming policies and legislations in relation with SME relevant priority areas in the CLWP;
- enhance the communication channel between SMEs, Enterprise Europe Network partners and the Commission;
- provide feedback to SMEs on the outcome of the exercise;
- use and further develop good practices of the pilot phase

RATE OF CO-FINANCING

80%

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q4/2008
Final report	Q3/2011
Total duration (months) 24	

TOTAL INDICATIVE BUDGET FOR THE CALL

2,000,000

INFORMATION CAMPAIGN ON CE MARKING

YEAR

2009

MEASURE NO

ENT/CIP/09/F/N02S00

EIP OBJECTIVE

(f) Enterprise and innovation related economic and administrative reform

POLITICAL PRIORITIES

Industrial policy

OBJECTIVES OF THE IMPLEMENTING MEASURE

Given the confusion on the meaning of CE marking which exists amongst consumers and sometimes even enterprises and following the adoption of the New Legal Framework (NLF) encompassing rules on CE marking, the Commission wants to raise awareness on the meaning of CE marking amongst economic operators (manufacturers, distributors), consumers and market surveillance authorities alike.

Consumers and professionals who do not know the value of CE marking do not verify whether products actually bear the CE marking or not and hence may buy non-compliant and potentially dangerous products. Those who have an incorrect perception of the CE marking might be misled in their product choice. They may purchase a product which they wrongfully presume to be manufactured in Europe, for example. The limited knowledge amongst professionals in the distribution chain also has negative impacts on the safety of products offered to end-users and consumers. Insufficient clarity leaves room for unscrupulous operators to cheat. This is particularly important for SMEs who cannot always bank on a strong brand name to protect their market.

INDICATORS

1) Consumers:

- Increased number of consumers actively looking for CE marking
- More consumer awareness of CE marking as a conformity mark, not a mark of origin

Ex-ante and ex-post evaluation of consumers' awareness/understanding of CE marking via a survey (percentage of respondents having heard of CE marking and being able to explain its meaning)

2) Authorities: Increased number of non-CE marked products (which should be CE marked) stopped at borders/circulating on the market

3) Economic operators: Increased demand for CE marking (where applicable) by importers (vis a vis third country products) and by retailers, i.e. economic operators in the distribution chain refuse to purchase non-CE marked products

IMPLEMENTATION MODE

Use of existing framework contract

DESCRIPTION

The information campaign will be composed of a mixed set of tools in order to address the different audiences, e.g.:

- presence at different events to promote the message (stands, etc...);
- different kinds of multi-media actions and developments (tv, radio, press, video,

internet, etc.);

- all kinds of commercial materials to bring out our message: flyers, banners, gadgets, etc.

The following options are being examined:

- Publicity campaign in various newspapers in all EEA member states;
- “Road show” – bus visiting all capitals combined with an event organised with/for authorities and stakeholders in each capital;
- Conference in e.g. the Presidency capital, including Website, video clip, press campaign, press pack;
- “Viral marketing”: using pre-existing social networks to produce increases in “brand” awareness, through self-replicating viral processes, analogous to the spread of viruses. It can be word-of-mouth delivered and enhanced online; it can harness the network effect of the Internet and can be very useful in reaching a large number of people rapidly.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contract	Q2/2009
Conferences/meeting/workshop	Q3/2009
Publication	Q4/2009
Total duration (months) 12	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Use of existing framework contract	ENT/CIP/09/F/N02S001	2009	B	2,000,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA	B	
2007	0	0	0	Calls for tender 0
2008	0	0	0	Calls for proposal 0
2009	2,000,000	0	2,000,000	Use of existing framework contract 2,000,000
2010	0	0	0	New framework contract 0
2011	0	0	0	Ad hoc grant 0
2012	0	0	0	Expert reimbursement 0
2013	0	0	0	Sub-delegation 0
				Negotiated procedure 0
				Administrative arrangement 0
				Other 0
TOTAL			2,000,000	TOTAL FOR ECO-INNOVATION 0

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- SANCO.B.1, ENTR.R.4

EUROBAROMETER SURVEY OF ATTITUDES TOWARDS STRUCTURAL ECONOMIC REFORMS

YEAR

2009

MEASURE NO

ENT/CIP/09/F/N03S00

EIP OBJECTIVE

(f) Enterprise and innovation related economic and administrative reform

POLITICAL PRIORITIES

Industrial policy

OBJECTIVES OF THE IMPLEMENTING MEASURE

- To carry out a survey of public opinion attitudes towards economic and structural reform in order to better appreciate the factors that determine the acceptance of reforms;
- To draw conclusions on how to better shape and package reforms so that their chances of success improve. Indirectly, publication and public discussion of results should increase the visibility of the Lisbon strategy and help maintain the issue of reforms high on the political agenda.

INDICATORS

1. Qualitative

- Relevance of information gathered for policy making.

2. Impact

- The degree to which results of the work will be used in Commission's work (2009 December Lisbon package);
- The degree to which results of the work will be taken up and commented in public debate;
- Press coverage of survey (visibility impact).

IMPLEMENTATION MODE

Use of existing framework contract

DESCRIPTION

- Flash Eurobarometer survey of participating countries' public opinion attitudes towards reform;
- Internal analysis of results;
- Publication of reports and related analytical papers;
- Public discussion of findings (conference or workshop).

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contract	Q1/2009
Final report	Q3/2009
Publication	Q4/2009
Conferences/meeting/workshop	Q2/2010
Total duration (months) 15	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Use of existing framework contract	ENT/CIP/09/F/N03S001	2009	B	1,000,000	No

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	0	0	0	0 Calls for tender	0
2008	0	0	0	0 Calls for proposal	0
2009	1,000,000	0	1,000,000	Use of existing framework contract	1,000,000
2010	0	0	0	0 New framework contract	0
2011	0	0	0	0 Ad hoc grant	0
2012	0	0	0	0 Expert reimbursement	0
2013	0	0	0	0 Sub-delegation	0
				Negotiated procedure	0
				Administrative arrangement	0
				Other	0
TOTAL			1,000,000	TOTAL FOR ECO-INNOVATION	0

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- ECFIN.E.1, SG.D.1, EMPL.D.2, ENTR.B.4, ENTR.R.4

FOLLOW-UP ON THE HIGH LEVEL GROUP ON ADMINISTRATIVE BURDENS

YEAR

2009

MEASURE NO

ENT/CIP/09/F/N04S00

EIP OBJECTIVE

(f) Enterprise and innovation related economic and administrative reform

POLITICAL PRIORITIES

Better regulation

OBJECTIVES OF THE IMPLEMENTING MEASURE

The HLG will pass an opinion on draft proposals to reduce administrative burden prepared by the Commission Services as well as on reduction recommendations made by third parties (online and offline consultation) and by the consultants hired for that purpose. In this context, the HLG may request specific studies.

The Commission needs more proposals to achieve the target of reducing administrative burden by 25% by 2012. The HLG receives ideas which need to be evaluated. Since most of the members do not have staff to support their voluntary work, they do need additional input from Commission services, and they might need specific studies on individual proposals.

INDICATORS

Quantitative indicators:

- Number of plenary meetings of HLG (target 8);
- Number of bilateral preparatory meetings by the Chair (target 10);
- Number of preparatory meetings with reporting members and between services (target 12);
- number of opinions adopted (target 8).

Qualitative indicator:

- added value of the opinions in terms of originality, scope and political momentum.

IMPLEMENTATION MODE

Use of existing framework contract

DESCRIPTION

Under this measure will be financed preparatory and plenary meetings of the HLG to be held in 2009 and the production of reports and related analytical papers.

In 2008 five meetings were held, three more are planned. There have been several preparatory meetings to prepare the opinions of the group. So far, only the priority area of Company Law has been dealt with, since it was a pilot project with figures on administrative burden available from early April 2008. From autumn 2008 measurement results on the remaining 12 priority areas will be available, which need to be processed by the group (meetings, preparatory meetings, draft opinions etc.). This might involve additional studies and input.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Conferences/meeting/workshop	Q1/2009

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Conferences/meeting/workshop	Q2/2009
Conferences/meeting/workshop	Q3/2009
Conferences/meeting/workshop	Q4/2009
Conferences/meeting/workshop	Q1/2010
Conferences/meeting/workshop	Q2/2010
Conferences/meeting/workshop	Q3/2010
Total duration (months) 18	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Use of existing framework contract	ENT/CIP/09/F/N04S002	2009	B	1,150,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION	
Year	All	BA	B	
2007	0	0	0	Calls for tender 0
2008	0	0	0	Calls for proposal 0
2009	1.150,000	0	1.150,000	Use of existing framework contract 1,150,000
2010	0	0	0	New framework contract 0
2011	0	0	0	Ad hoc grant 0
2012	0	0	0	Expert reimbursement 0
2013	0	0	0	Sub-delegation 0
				Negotiated procedure 0
				Administrative arrangement 0
				Other 0
TOTAL			1.150,000	TOTAL FOR ECO-INNOVATION 0

OTHER DGs, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- AGRI, SG, MARKT, REGIO, ENV, MARE, SANCO, TAXUD, TREN, EMPL, ESTAT

FOLLOW-UP AND ACOMPANYING ACTIONS TO THE HLG ON THE COMPETITIVENESS OF AGRO-FOOD INDUSTRY

YEAR

2009

MEASURE NO

ENT/CIP/09/F/N05S00

EIP OBJECTIVE

(f) Enterprise and innovation related economic and administrative reform

POLITICAL PRIORITIES

Industrial policy

OBJECTIVES OF THE IMPLEMENTING MEASURE

- 1) Prepare, analyse and report the Agro-food recommendations towards outcome of the works of the High Level Group (HLG)
- 2) Present and disseminate recommendations of the HLG
- 3) Follow-up of recommendations

INDICATORS

- Number of completed studies
- Number of hits to the website
- Number of recommendations

IMPLEMENTATION MODE

Call for tenders, Expert reimbursement, Use of existing framework contract

DESCRIPTION

- 1) Monitoring the groups of experts and the reports,
- 2) Organisation and carrying out the Hearings and dissemination of recommendations
- 3) Performance of three multidisciplinary studies (Food price analysis, labelling in the food sector, screening of the regulation framework of food legislation)

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Conferences/meeting/workshop	Q2/2009
Final report	Q2/2010
Total duration (months) 18	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Calls for tender	ENT/CIP/09/F/N05S001	2009	B	300,000	No
Use of existing framework contract	ENT/CIP/09/F/N05S002	2009	B	25,000	No
Expert reimbursement	ENT/CIP/09/F/N05S003	2009	B	25,000	No

TOTAL PER YEAR/CREDITS			TOTAL PER ACTION		
Year	All	BA	B		
2007	0	0	0	Calls for tender	300,000
2008	0	0	0	Calls for proposal	0
2009	350,000	0	350,000	Use of existing framework contract	25,000
2010	0	0	0	New framework contract	0
2011	0	0	0	Ad hoc grant	0
2012	0	0	0	Expert reimbursement	25,000
2013	0	0	0	Sub-delegation	0
				Negotiated procedure	0
				Administrative arrangement	0
				Other	0
TOTAL			350,000	TOTAL FOR ECO-INNOVATION	0

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- AGRI, SANCO

CALL FOR TENDERS: ENT/CIP/09/F/N05S001
TITLE OF THE CALL

Food Industry – multidisciplinary studies

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of call	Q1/2009
Final report	Q2/2010
Total duration (months) 18	

TOTAL INDICATIVE BUDGET FOR THE CALL

300,000

INTERIM EVALUATION OF THE CIP

YEAR

2009

MEASURE NO

ENT/CIP/09/F/N06S00

EIP OBJECTIVE

(f) Enterprise and innovation related economic and administrative reform

POLITICAL PRIORITIES

SMEs

OBJECTIVES OF THE IMPLEMENTING MEASURE

The evaluation shall provide useful recommendations regarding the relevance, effectiveness and efficiency of the CIP, on whether or not there are needs for readjustments to the implementing methods and/or means, and to improve the quality and utility of programme management.

INDICATORS

- Delivery of the final report in time (31.12.2009 as in Article 8 of the CIP Decision)
- Quality of the final evaluation reports, as assessed by the steering committee using the standard European Commission criteria for assessing the quality of evaluations.

IMPLEMENTATION MODE

Use of existing framework contract

DESCRIPTION

The interim evaluation will aim at assessing the relevance, effectiveness and efficiency of the actions implemented in the framework of the CIP. It will be based on the interim evaluations of the three specific programmes. The evaluation should provide for useful recommendations regarding the possible needs for readjustments.

OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Specific contract	Q1/2009
Final report	Q4/2009
Total duration (months) 12	

BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	ABAC PROJECT REFERENCE	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION
Use of existing framework contract	ENT/CIP/09/F/N06S001	2009	B	300,000	No

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	0	0	0	Calls for tender	0
2008	0	0	0	Calls for proposal	0
2009	300,000	0	300,000	Use of existing framework contract	300,000
2010	0	0	0	New framework contract	0
2011	0	0	0	Ad hoc grant	0
2012	0	0	0	Expert reimbursement	0
2013	0	0	0	Sub-delegation	0
				Negotiated procedure	0
				Administrative arrangement	0
				Other	0
TOTAL			300,000	TOTAL FOR ECO-INNOVATION	0

OTHER DGS, DIRECTORATES AND UNITS INVOLVED / CONSULTED

- TREN, INFSO, ENV, ENTR.A, ENTR.D, ENTR.E, ECFIN, ENTR.R.4

Annex – EIP work programme 2009

Implementing measure No	Title	in 000 EUR	Unit
(a) Access to finance for the start-up and growth of SMEs and investment in innovation activities			
ENT/CIP/09/A/N01S00	EIP financial instruments for SMEs	160,442	ENTR.D.3
ENT/CIP/09/A/N02S00	Improving policies on financing innovation and SMEs	770	ENTR.D.3
Subtotal (a)		161.212	
(b) Creation of an environment favourable to SME co-operation, particularly in the field of cross-border co-operation			
ENT/CIP/09/B/N01S00	Enterprise Europe Network: Matchmaking events	6,000	ENTR.E.2
ENT/CIP/09/B/N02S00	Enterprise Europe Network: Environmental services for SMEs	5,000	ENTR.E.2
ENT/CIP/09/B/N03S00	SME and Craft Enterprises' Participation in European Standardisation	2,100	ENTR.E.3
ENT/CIP/09/B/N04S00	Assisting SMEs to participate in global supply chains in specific industry sectors	2,000	ENTR.D.4
ENT/CIP/09/B/N05S00	Enterprise Europe Network: Network animation	2,300	ENTR.E.2
ENT/CIP/09/B/N06S00	Networks for the competitiveness and sustainability of European tourism	800	ENTR.I.1
ENT/CIP/09/B/N07S00	Initiative for better involvement of Defence SMEs in the European Internal market	750	ENTR.H.1
ENT/CIP/09/B/N09S00	Accounting requirements for SMEs	500	ENTR.E.3
ENT/CIP/09/B/N10S00	Follow-up of the implementation of the European statute for cooperatives	500	ENTR.E.3
Subtotal (b)		19,950	
(c) All forms of innovation in enterprises			
ENT/CIP/09/C/N01S00	Europe INNOVA: Accelerating innovation through public-private partnerships	29,000	ENTR.D.2
ENT/CIP/09/C/N02S00	PRO INNO Europe: Fostering trans-national cooperation on support for innovation	18,500	ENTR.D.2
ENT/CIP/09/C/N03S00	Public Procurement Networks in support of the Lead Market Initiative	3,000	ENTR.D.1
ENT/CIP/09/C/N04S00	Regional innovation panorama	2,500	ENTR.D.1
ENT/CIP/09/C/N05S00	Analysis of Innovation drivers and barriers in support of better policies	2,500	ENTR.D.1
ENT/CIP/09/C/N06S00	Sustainable Industrial Policy –Building on the Ecodesign Directive	1,000	ENTR.B.1
ENT/CIP/09/C/N07S00	Sectoral Approaches to fostering international action on climate change	1,000	ENTR.B.1
ENT/CIP/09/C/N08S00	Innobarometer	330	ENTR.D.1
ENT/CIP/09/C/N09S00	Foster SMEs in the agro-food sector through technology innovation, marketing capabilities and access to financing	300	ENTR.F.4
ENT/CIP/09/C/N10S00	PATINNOVA conference	255	ENTR.D.1
Subtotal (c)		58,385	

Implementing measure No	Title	in 000 EUR	Unit
(d) Eco-innovation⁴			
ENT/CIP/09/D/N01S00	Eco-innovation: first application and market replication projects	32,153	ENV.G.3
Subtotal (d)		32,153	
(e) Entrepreneurship and innovation culture			
ENT/CIP/09/E/N01S00	SME performance review	3,700	ENTR.E.3
ENT/CIP/09/E/N02S00	Entrepreneurial culture of young people & Entrepreneurship education good practice	3,000	ENTR.E.1
ENT/CIP/09/E/N03S00	Corporate Social Responsibility in support of the European Growth and Jobs Strategy	3,000	ENTR.I.2
ENT/CIP/09/E/N04S00	e-skills: awareness raising campaign and evaluation	2,500	ENTR.D.4
ENT/CIP/09/E/N05S00	European SME Week	2,225	ENTR.E.1
ENT/CIP/09/E/N06S00	SME access to public procurement	1,500	ENTR.E.4
ENT/CIP/09/E/N07S00	Competitiveness Analysis of the construction sector / Lead Market on sustainable construction	1,400	ENTR.I.5
ENT/CIP/09/E/N08S00	Enterprise Europe Network: Network of female entrepreneur ambassadors	1,200	ENTR.E.1
ENT/CIP/09/E/N09S00	European Enterprise Awards	900	ENTR.E.4
ENT/CIP/09/E/N10S00	European Charter for Small Enterprises	500	ENTR.E.1
Subtotal (e)		19,925	
(f) Enterprise and innovation related economic and administrative reform			
ENT/CIP/09/F/N01S00	Enterprise Europe Network: SME panels – Communication with SMEs	2,000	ENTR.E.2
ENT/CIP/09/F/N02S00	Information campaign on CE marking	2,000	ENTR.C.1
ENT/CIP/09/F/N03S00	Eurobarometer survey of attitudes towards structural economic reforms	1,000	ENTR.B.3
ENT/CIP/09/F/N04S00	Follow-up on the High Level Group on Administrative Burdens	1,150	ENTR.B.5
ENT/CIP/09/F/N05S00	Follow-up and accompanying actions to the HLG on the Competitiveness of Agro-Food Industry	350	ENTR.F.4
ENT/CIP/09/F/N06S00	Interim evaluation of the CIP	300	ENTR.A.4
Subtotal (f)		6,800	
Total		298,425	

⁴ The total funding for eco-innovation amounts to € 62 million. It also includes € 29 million under the Financial Instruments, € 1 million for environmental services for SMEs, € 2 million under the Europe INNOVA initiative and € 3 million under PRO INNO Europe.